



## CIEE Taipei, Taiwan

<b>Course name:</b>	Media Chinese
<b>Course number:</b>	CHIN 4001 CTAI
<b>Programs offering course:</b>	Taipei Intensive Chinese Language and Culture
<b>Language of instruction:</b>	Taiwanese
<b>U.S. Semester Credits:</b>	3
<b>Contact Hours:</b>	45
<b>Term:</b>	Fall 2019

### Course Description

This course is designed for students who have completed 4 semesters of Chinese. Students further their proficiency in all four skills by learning to use Chinese language in more formal contexts, including newspaper articles and other multimedia are used. Students who take this course should run small projects, such as make short video clips or publish newsletters. Also they need to write newspaper style articles or do some oral presentations. A public oral presentation in Chinese as well as a written report in Chinese is required as the final project for this course.

### Learning Objectives

The student's Mandarin Chinese will steadily improve along with the implementation of the program.

The weekly plan includes:

Listening & Speaking Drills	1 .5hour
Vocabulary Practice	1 .5hour
Grammar Drills	0.5 hours
Test and Activities	0.5 hours

### Course Prerequisites

Four semesters of college Chinese language classes taken prior to arrival in Taiwan or equivalent (as indicated by the result of placement test).

### Methods of Instruction

Interactive lectures, role plays, small group discussions, flash card, games, audio-visual aids, etc.

### Assessment and Final Grade

Class participation:	10%
Homework Assignment (articles):	20%
Quizzes:	20%
Midterm Exam:	20%
Final Exam (final presentation & newsletter project):	30%



### **Course Requirements**

Class participation: contribution in group discussion and class activeness

Homework Assignment (articles): Articles assigned to write base on the topic of each unit

Quizzes: On each unit's vocabulary, grammar, and methods taught in class

Midterm Exam: Oral presentation (on unit topic that the student choose)

Final Exam (final presentation & newsletter project)

### **Attendance**

(1) Students are required to sign the attendances sheet upon arrival of each class. Students who arrive 30 minutes during class will be considered absent for one full hour.

Week 1	Orientation Week Introduction to class The anatomy of the Chinese newspaper Unit 1: Weather Forecast (Chang. p.3-12) <ol style="list-style-type: none"><li>1. An introduction of the course and the anatomy of the Chinese newspaper.</li><li>2. Practice vocabulary, sentence patterns &amp; grammar.</li><li>3. Quiz 1: Level test(you may attend class only if you acquire the level required)</li></ol>
Week 2	Unit 1: Weather Forecast (Chang. p.3-12) <ol style="list-style-type: none"><li>1. Discussing and writing in Chinese.</li><li>2. Practice vocabulary, sentence patterns &amp; grammar.</li><li>3. &lt;Oral presentation 1&gt; : Weather forecast &lt; Article 1&gt;: weather forecast</li></ol>
Week 3	Unit 2 [Art & Culture News]: Fun Games (Chang. p.13-22) <ol style="list-style-type: none"><li>1. Practice vocabulary, sentence patterns &amp; grammar.</li><li>2. Discussing and writing in Chinese.</li><li>3. Quiz 2: Vocabulary and grammar</li></ol>
Week 4	Unit 2 [Art & Culture News]: Fun Games (Chang. p.13-22) <ol style="list-style-type: none"><li>1. Discussing and writing in Chinese.</li><li>2. &lt; Oral presentation 2&gt; : Art &amp; culture</li><li>3. &lt; Article2&gt;: Fun traditional Taiwanese games</li></ol>
Week 5	Unit 3[Art Performances]: exclusive interview (Chang. p.23-34) <ol style="list-style-type: none"><li>1. Warming up: Importing topic and vocabulary.</li><li>2. Reading, discussing the main text and vocabulary practicing.</li><li>3. Quiz 3: Vocabulary and grammar</li></ol>



- Week 6      Unit 3[Art Performances]: exclusive interview  
(Chang. p.23-34)
1. Reading, discussing the main text and vocabulary practicing.
  2. Discussing and writing in Chinese.
  3. < Oral presentation 3 > : Art performance
- Week 7      Unit 3[Art Performances]: exclusive interview  
(Chang. p.23-34)
- Mid-term Exam
1. Reading, discussing the main text and vocabulary practicing.
  2. < Article 3 >: Art performance
- Mid-term Exam:
- Oral : do a presentation on one of the topics that we had covered
- Writing: write a short article (topic by random, from what we had learned)
- Week 8      Unit 4 [A phenomenon]: The lure of infomercial & online shopping.  
(Chang. p.53-60)
1. Warming up: Importing topic and vocabulary.
  2. Reading, discussing the main text and vocabulary practicing.
  3. Quiz 4: Vocabulary and grammar
- Week 9      Unit 4 [A phenomenon]: The lure of infomercial & online shopping. (Chang. p.53-60)
1. Discussing and writing in Chinese.
  2. Reading, discussing and vocabulary drilling.
  3. < Oral presentation 4 > : a phenomenon  
< Article4 >: A phenomenon
- Week 10     Unit 5[ Science and Technology Ethics Issues]: Cloning/ United Daily News, Liberty times, China Times
1. Warming up: Importing topic and vocabulary.
  2. Reading, discussing the main text and vocabulary practicing.
  3. Quiz 5: vocabulary and grammar
- Week 11     Unit 5[Science and Technology Ethics Issues]: Cloning/ United Daily News, Liberty times, China Times
1. Discussing and writing in Chinese.
  2. Reading, discussing and vocabulary drilling.
  3. < Oral presentation 5 > : Cloning  
< Article5 >: Cloning
- Week 12     **(3hours class)**  
Final Exam
1. Final exam. (A complete presentation on a topic you are interested and apply the methods, which have been taught in this semester.)



2. Publish a newsletter.

### **Course Materials**

#### ***Readings***

*Liping Chang, Lifan Chen. " Learning Chinese with Newspaper I ".Mandarin Training Center National Taiwan Normal University , 2012. Taipei.*