



## **CIEE Global Institute – Rome**

<b>Course name:</b>	Intercultural Communication and Leadership
<b>Course number:</b>	(GI) COMM 3301 ROIT
<b>Programs offering course:</b>	Rome Open Campus (Communications, Journalism, and New Media Track)
<b>Language of instruction:</b>	English
<b>U.S. semester credits:</b>	3
<b>Contact hours:</b>	45
<b>Term:</b>	Fall 2019

### **Course Description**

In this class, students develop skills, knowledge, and understanding that will help them communicate and engage more appropriately and effectively in their study abroad location as well as in other intercultural contexts. We will explore various topics in intercultural communication in the context of your experience abroad, and will practice intercultural learning processes that you can apply when working across difference in a wide variety of contexts. You will increase your own cultural self-awareness and develop personal leadership skills to help you become more effective in an interdependent world.

### **Learning Objectives**

By participating in this course, you will:

- Increase your own self-awareness, particularly your cultural self-awareness.
- Develop a deeper understanding of the field of intercultural communication and intercultural concepts / theories and their relevance to your own experience in Italy.
- Increase your ability to recognize and bridge cultural gaps.
- Develop an intercultural leadership practice that helps you translate your culture-specific and culture-general knowledge into moment-to-moment competence.

### **Course Prerequisites**

None, apart from an open mind and a sincere interest in exploring things intercultural, which will involve a deep level of self-reflection.

### **Methods of Instruction**



Learning will involve in-class exercises, active reflection, discussion, readings, short lectures, and out-of-class activities that help you engage in the local culture on a deeper level.

### **Assessment and Final Grade**

Reflection Paper	20%
Group Reflection Presentation	20%
Homework (in-class debate, observation assignment, storyboard, CMD, pre and post-IDI)	20%
Final Digital Storytelling Project and Presentation	20%
Participation:	20%

### **Course Requirements**

#### **Reflection Paper**

You will complete 1 reflection paper. You will be given a topic / prompt, as well as more detailed instructions for the paper, approximately one week prior to the due date.

The paper should be typed, double-spaced, and 1500 words. These papers should be reflective, yet include critical analysis of your personal experience and include references.

**Group Reflection Presentation.** Students will present a description of how stereotypes and perception impact the way in which a collective is represented. Groups will be assigned and each group given a nation to focus on. There is to be full group consensus on the argument presented.

#### **Homework**

Homework includes assigned readings and activities to be completed outside of class. Due dates are listed in the syllabus but subject to change at the instructor's discretion. You are responsible for completing the homework outlined in the syllabus and asking for clarification when needed.

In-class debate: topics to be assigned in class with time for preparation. Students will be graded on critical analysis of topic, participation, and ability to respond to rebuttals.

Observation assignment: students will observe a scene and write a description of what they saw including a critical analysis, explaining why they noticed what they did and what they thought was happening in the scene they observed.

Storyboard: students will create a picture storyboard in class representing their experience so far on study abroad. Students will then write up an analysis of their storyboard explaining each stage or event represented.

Critical Moment Dialogue (CMD): students will complete this activity in class.



Pre and post-IDI: to be completed in class.

***“The IDI is an online assessment tool that measures our intercultural learning and development. It contains 50 questions and takes about 20 minutes to complete. All ICL students take the IDI at the beginning and the end of the course. Your final grade will not be based on the results of the IDI, but you must complete it twice in order to pass the course. Your instructor will provide you with the login-in information. The results allow CIEE to analyze the effectiveness of the ICL curriculum and measure the overall intercultural learning of our students.”***

### **Final Digital Storytelling Project and Presentation**

As a final project for this course, you will be creating a Digital Story. Digital Storytelling involves short (3 to 5-minute) first-person stories combined with still images (and often music). Through this means, you will share your own personal story of the study abroad experience. More information will be provided. You will need access to iMovie (for Macs) or Windows Movie Maker (for PCs), both available to download for free.

### **Participation**

Participation is valued as meaningful contribution in the digital and tangible classroom, utilizing the resources and materials presented to students as part of the course. Meaningful contribution requires students to be prepared in advance of each class session and to have regular attendance. Students must clearly demonstrate they have engaged with the materials as directed, for example, through classroom discussions, online discussion boards, peer-to-peer feedback (after presentations), interaction with guest speakers, and attentiveness on co-curricular and outside-of-classroom activities.

### **Attendance Policy**

Regular class attendance is required throughout the program, and all unexcused absences will result in a lower participation grade for any affected CIEE course. Due to the intensive schedules for Open Campus and Short Term programs, unexcused absences that constitute more than 10% of the total course will result in a written warning.

Students who transfer from one CIEE class to another during the add/drop period will not be considered absent from the first session(s) of their new class, provided they were marked present for the first session(s) of their original class. Otherwise, the absence(s) from the original class carry over to the new class and count against the grade in that class.

For CIEE classes, excessively tardy (over 15 minutes late) students must be marked absent. Attendance policies also apply to any required co-curricular class excursion or event, as well as to Internship, Service Learning, or required field placement. Students who miss class for personal travel, including unforeseen delays that arise as a result of personal travel, will be marked as absent and unexcused. No make-up or re-sit opportunity will be provided.

Attendance policies also apply to any required class excursion, with the exception that some class excursions cannot accommodate any tardiness, and students risk being marked as absent if they fail to be present at the appointed time.



Unexcused absences will lead to the following penalties:

<i>Percentage of Total Course Hours Missed</i>	<i>Equivalent Number of Open Campus Semester classes</i>	<i>Minimum Penalty</i>
Up to 10%	1 content classes, or up to 2 language classes	Participation graded as per class requirements.
10 – 20%	2 content classes, or 3-4 language classes	Participation graded as per class requirements; <b>written warning</b>
More than 20%	3 content classes, or 5 language classes	Automatic <b>course failure</b> , and possible expulsion

Please note this schedule is subject to change if opportunities arise to enhance the curriculum

**Weekly Schedule**

<p align="center"><b>Week One</b>  <b>To read before the course starts:</b>            Bennett, 'Intercultural communication: A current perspective' (pp. 1-34)</p>		
Class 1	<ul style="list-style-type: none"> <li>• What is this class about? Porter reading</li> <li>• Perception and Suspending Judgment DIE</li> <li>• LSI</li> <li>• <b>Setting goals: Aligning with vision</b></li> </ul>	<p><u>For the next class :</u></p> <ul style="list-style-type: none"> <li>• Completed (online) Intercultural Development Inventory (IDI)</li> <li>• Yep Reading</li> <li>• Paige Reading</li> <li>•</li> </ul>
<p align="center"><b>Week Two</b></p>		



Class 2	<ul style="list-style-type: none"> <li>• How do I learn: the basket</li> <li>• Identity in Context</li> <li>• I am + Intensity Factors</li> </ul>	<p><u>To read/To Do for the next class:</u></p> <ul style="list-style-type: none"> <li>• Hofstede et al., 'The rules of the social game' (pp. 3-26)</li> <li>• Ting-Toomey &amp; Chung, 'What is intercultural communication flexibility?' and 'What are the essential cultural value patterns?' (pp. 22-37 &amp; 38-63)</li> </ul>
Class 3	Outing	
Class 4	<ul style="list-style-type: none"> <li>• What do I value? Lecture</li> <li>• Cultural Value Pattern activity</li> <li>• Digital Story Telling debrief</li> <li>• Cultural Detective</li> </ul>	<p><u>To read/To Do for the next class:</u></p> <ul style="list-style-type: none"> <li>• Italy and US Fairy tale</li> <li>• Cultural Detective</li> <li>• 1<sup>st</sup> Reflexion paper</li> </ul>

Week Three		
Class 5	<ul style="list-style-type: none"> <li>• Talking about Italy: Cultural Value Patterns in the fairy tales</li> <li>• Cultural Detective</li> </ul>	<p><u>To read/To Do for the next class:</u></p> <ul style="list-style-type: none"> <li>• Ting-Toomey &amp; Chung, 'What are the different ways to communicate nonverbally across cultures?' (pp. 130-153)</li> <li>• Ting-Toomey &amp; Chung, 'What is the connection between verbal communication and culture?' (pp. 110-129)</li> </ul>
Class 6	Outing	



Class 7	<ul style="list-style-type: none"> <li>• Culture &amp; Communication: Lecture</li> <li>• High/Low context activity</li> </ul> <p>Debriefing about Italian Cultural Values</p>	<p><u>To read/To Do for the next class:</u></p> <ul style="list-style-type: none"> <li>• Plous Reading</li> <li>• Porter Reading</li> </ul>
<b>Week Four</b>		
Class 8	<ul style="list-style-type: none"> <li>• Stereotypes</li> <li>• Perceptions of Us (Document missing)</li> <li>• Slate : Italy and USA</li> </ul> <p>Digital Storytelling: Story Circles</p>	<p><u>To read/To Do for the next class:</u></p> <ul style="list-style-type: none"> <li>• Draft of script for final project</li> <li>• Ting-Toomey &amp; Chung, 'What is culture shock?' (pp. 91-109)</li> </ul>
Class 9	Outing	<p><u>To read/To Do for the next class:</u></p> <ul style="list-style-type: none"> <li>• Mid Block Evaluation</li> </ul>
Class 10	<ul style="list-style-type: none"> <li>• Culture Shock and Adaptation</li> <li>• The Albatros</li> </ul>	<p><u>To read/To Do for the next class:</u></p> <ul style="list-style-type: none"> <li>• 2nd Reflexion paper</li> </ul>
Class 11	Last Outing	<p><u>To read/To Do for the next class:</u></p> <ul style="list-style-type: none"> <li>• Trompenaars &amp; Hampden-Turner, 'Relationships and rules' and 'Reconciling cultural dilemmas' (pp. 29-50 &amp; 200-217)</li> <li>• Hammer Reading</li> </ul>
<b>Week six</b>		
Class 12	<ul style="list-style-type: none"> <li>• <b>Attending to Judgement</b></li> <li>• Developing Intercultural Competence</li> <li>• Re Entry</li> </ul>	<p><u>To read/To Do for the next class:</u></p> <ul style="list-style-type: none"> <li>• Something's up</li> <li>• Storti Reading</li> </ul>
Class 13	Digital Storytelling Viewing Party	



## **Readings**

### **Copyright and Fair Use Statement:**

Copyright laws and fair use policies protect the rights of authors. Copyrighted materials may be used in this class, including articles, music, artwork, etc. These materials are provided for private study, scholarship, or research and adhere to the copyright law of the U.S. (Title 17,

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### **Week 1:**

Bennett, M.J. (1998). Intercultural communication: A current perspective. In M.J. Bennett (Ed.), *Basic concepts of intercultural communication: Selected readings* (pp. 1-34). Boston, MA: Intercultural Press.

### **Week 2:**

Porter, B. (n.d.) The art of Digital Storytelling: Becoming 21<sup>st</sup>-century storykeepers. *The Creative Educator*. Available online at [http://digitales.us/sites/default/files/Tech4Learning%20DigiTales%20StoryKeeper\\_s.pdf](http://digitales.us/sites/default/files/Tech4Learning%20DigiTales%20StoryKeeper_s.pdf).

Yep, G.A. (1998). My three cultures: Navigating the multicultural identity landscape. In J.N. Martin, T.K. Nakayama & L.A. Flores (Eds.), *Readings in cultural contexts* (pp. 79-85). Mountain View, CA: Mayfield Publishing.

Hammad, H.B. (2007). Identity's Shifting Sands (NAFSA 2007 student diplomat essay competition winner).



Paige, R.M. (1993). On the nature of intercultural experiences and intercultural education. In Paige, R.M. (Ed.), *Education for the intercultural experience* (pp. 1-13 only). Yarmouth, ME: Intercultural Press.

Hofstede, G., Hofstede, G.J. & Minkov, M. (2010). The rules of the social game. In G.

Hofstede, G.J. Hofstede, & M. Minkov, *Cultures and organizations: Software of the mind: Intercultural cooperation and its importance for survival*, 3<sup>rd</sup> ed. (pp. 3-26). New York: McGraw-Hill.

### **Week 3:**

Ting-Toomey, S. & Chung, L.C. (2012). What is intercultural communication flexibility?' and 'What are the essential cultural value patterns? In S. Ting-Toomey & L.C. Chung, *Understanding intercultural communication* (pp. 22-63). New York: Oxford University Press.

Max Planck Gesellschaft (2014). How do Germans tick? Intercultural handbook Germany. ICUnet.AG. Available online at <http://www.mpikg.mpg.de/5483753/How-do-Germans-tick---Dez-14.pdf>

Ting-Toomey, S. & Chung, L.C. (2012). What is the connection between verbal communication and culture? In S. Ting-Toomey & L.C. Chung, *Understanding intercultural communication* (pp. 110-129). New York: Oxford University Press.

Deutscher, G. (2010). Does language shape how you think? *The New York Times* (August 26). Available online at <http://www.nytimes.com/2010/08/29/magazine/29language-t.html?pagewanted=all&r=1&#>.

Ting-Toomey, S. & Chung, L.C. (2012). What are the different ways to communicate non-verbally across cultures? In S. Ting-Toomey & L.C. Chung, *Understanding intercultural communication* (pp. 130-153). New York: Oxford University Press.

### **Week 4:**

Trompenaars, F. & Hampden-Turner, C. (1998). 'Relationships and rules' and 'Reconciling cultural dilemmas.' In F. Trompenaars & C. Hampden-Turner, *Riding the waves of*





*culture: Understanding diversity in global business*, 2<sup>nd</sup> ed. (pp.29-50 & 200-217). New York: McGraw-Hill.

Hammer, M.R. (2008). The Intercultural Development Inventory: An approach for assessing and building intercultural competence. In Moodian, M.A., *Contemporary leadership and intercultural competence: Exploring the cross-cultural dynamics within organizations* (pp. 203-217). Thousand Oaks, CA: Sage Publications.

Bevelander, D., Nolan, J. & Page, M. (2015). Case Study: Is it teasing or harassment? *Harvard Business Review*. Available online at <https://hbr.org/2015/03/case-study-is-it-teasing-or-harassment>

Plous, S. (2003). The psychology of prejudice, stereotyping, and discrimination: An overview. In S. Plous (Ed.), *Understanding prejudice and discrimination* (pp. 3-48). New York: McGraw-Hill. Available online at <http://www.understandingprejudice.org/apa/english/>.

#### **Week 5:**

Ogden, A. (2007-2008). The view from the veranda: Understanding today's colonial student. *Frontiers: The Interdisciplinary Journal of Study Abroad*, XV, pp. 35-55. Available online at [www.frontiersjournal.com/documents/OgdenFRONTIERSJOURNALXVWinter2007-08-3.pdf](http://www.frontiersjournal.com/documents/OgdenFRONTIERSJOURNALXVWinter2007-08-3.pdf).

Ting-Toomey, S. & Chung, L.C. (2012). What is culture shock? In S. Ting-Toomey & L.C. Chung, *Understanding intercultural communication* (pp.91-109). New York: Oxford University Press.

#### **Week 6:**

Storti, C. (2003). Introduction; The stages of reentry. In C. Storti, *The art of coming home* (pp. xii-xxi & 45-65). Boston, MA: Intercultural Press.

British Council, Ipsos Public Affairs, & Booz Allen Hamilton (2013). *Culture at work: The value of intercultural skills in the workplace*. Available online at <http://www.britishcouncil.org/sites/britishcouncil.uk2/files/culture-at-work-report.pdf>.

Matherly, C. (n.d.) Effective marketing of international experiences to employers.



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[http://www.aifsabroad.com/advisors/pdf/Impact\\_of\\_Education\\_Abroad1.pdf](http://www.aifsabroad.com/advisors/pdf/Impact_of_Education_Abroad1.pdf) (pages  
9-10).