



CIEE in Shanghai, China

Course name:	International Business Law: Policy, Decision Making and Law
Course number:	BUSI 3004 SBLC
Programs offering course:	Shanghai Accelerated Chinese Language, Shanghai Business, Language and Culture, Shanghai China in a Global Context
Language of instruction:	English
U.S. Semester Credits:	3 Semester/4.5 quarter hours
Contact Hours:	45
Term:	Fall 2018

Course Description

Policy, Decision Making and Law – Review and Comparative Analysis of Decision Making and Policy Processes in China and the United States, with a focus on Chinese perspectives; as well as U.S. perspectives.

We will examine the policy-making institutions in both China and the United States that draft, debate, and make international business law and trade policy. We will analyze the US Congress and the National People’s Congress and the people and committees that make international trade policy and law.

We will discuss current issues in policy and international business law as they are promulgated from China and the US; the rule of law in China and its application; and the customs and etiquette of common business practices that permeate aspects of doing business in China.

We will have discussions with legal professionals, business owners and executives who are living and working in China. We will discuss the international business environment in China. **This is not a class on, “How to start or register a business in China.”**

Learning Objectives

Students will understand the process, procedures and players of making international policy and law. Students will have a working knowledge of the institutions and issues that shape international policy and law. Students will be able to skillfully articulate, discuss and debate current China – US issues, from both a Chinese and U.S. perspective.



Methods of Instruction

The Socratic Method will be used to facilitate class discussions. Materials will be provided by the professor. Classes will be discussion based and will include the use of PowerPoint, video, guest lecturers, fieldtrips, class debates, and lectures.

Assessment and Final Grade

Components of final grade: Class and Field Trip Attendance (25%); Classroom Participation (25%); Pop Quizzes (25%); and Final Debate Exam (25%). All of these equally weighted components will be fulfilled in class. Attendance for each field trip will be taken in class at the beginning of each field trip.

If you withdraw from this class, it must be done officially with the CIEE administration. All grades are final and not subject to discussion.

Course Requirements

Class Attendance, Participation and Field Trips (50% of final grade), Pop Quizzes, and Final Debate

Class Attendance – Students must be physically present for each class and field trip in order to get credit for attending the class.

Students are to:

- Arrive on time and attend all class sessions;
- Participate and contribute actively to class discussions;
- Read assigned materials in advance of each class to facilitate class discussions; and
- Attend all guest lectures and field trips associated with the course.

Up to three absences may be excused by the professor for good cause. Any absences beyond three will result in failure of this grading component unless excused by the professor for very good cause. Active class participation means coming to class prepared to discuss the assigned topic and then participating in classroom discussions as prompted by the professor and your classmates. Repeated failures to prepare for or participate in class will affect this grading component. For further information on attendance, refer to the Section on Academic Standard & Disciplinary Procedure in the BLC Academic Handbook. Together, class attendance and participation will constitute 50% of your final grade.



Class Participation – students are evaluated on participating, leading and facilitating in-class discussions on issues and topics relating to public policy. Students must:

- research and discuss current events in public policy and US-China relations
- ask and answer questions to facilitate class discussion
- be organized in presenting their positions
- support their statements with evidence and/or logical reasoning
- be able to effectively use the Socratic Method in class discussions
- show that they read the material for each class and are prepared for class discussion
- exhibit a cultural awareness and understanding of US-China issues
- identify key cultural issues related to US-China negotiations and talks

Field Trips – students must attend each field trip and discuss what they learned during review in the next class.

Two Pop Quizzes (25% of final grade)

Expect two (2) unannounced (pop) quizzes related to assigned readings. Each quiz will consist of ten (10) simple questions (multiple-choice and/or fill-in-the-blank). Each quiz will be given at the beginning of a class, without prior notice. No more than 30 minutes will be allowed for completion. The aim of these quizzes is to encourage you to keep up with assigned readings and to provide you with additional objective grading components for your final grade. Together, these two pop quizzes will constitute 25% of your final grade.

Final Debate Examination (25% of final grade)

On the final day of class, each student will participate in a formal debate. The topic (resolved) will be selected from class discussions and topics.

The students must exhibit their understanding of US-China issues and provide supporting evidence for their statements, reasoning and conclusions.

Final Debate – students are judged on:

- the quality of their arguments in supporting their position
- evidence used to support statements
- depth of research in using supporting documents, articles and papers to support position
- ability to rebut opponent's position
- questions asked and answered



- exhibit knowledge of material discussed in class

Weekly Schedule

Week 1	Introduction and Overview: US-China Current Issues
Week 2	Business Etiquette in China – the basics of protocol, manners and culture in the Chinese business environment
Week 3	Class and Field Trip – The Founding of the Communist Party in China
Week 4	Policy Making Institutions in the US – the ABC’s of Policy
Week 5	The U.S. Constitution
Week 6	The United States Congress; Judiciary and Executive Branch
Week 7	Policy Making Institutions in China – the Alphabet Soup, and Field Trip – International Law Firm
Week 8	The One China Policy and the U.S.; The One Belt One Road Initiative and current China-US issues
Week 9	Class and Field Trip: The PRC Congress; Judiciary; and Executive Branch
Week 10	Law in China/Law in the US and The Rule of Law in China
Week 11	Key Current International Policy and Business Law Developments; Course Wrap Up; Preparation for the Final Class Debate
Week 12	Final - Class Debate

***Please note that we will also take an additional 3 field trips for three hours. For 3 of the 12 weeks above, the class will meet twice during the week to attend additional field trips to talk to professionals in Shanghai.**

***The above schedule is subject to change, with adequate notice to students, based on holidays, field trips and guest speakers.**

Reading Assignments and Class Material

All reading assignments and class material will be provided by the professor in advance of each class. Students are expected to have read the material before class for discussion in class.

Reading and Resources List



Constitutions

1. Constitution of the United States of America
2. Constitution of the People's Republic of China
3. The Three Joint Communiques

BOOKS

1. Trouble in the Middle: American-Chinese Business Relations, Culture, Conflict, and Ethics, by Steven P. Feldman. 2013
2. On China, by Henry Kissinger. 2011
3. Why the West Rules--for Now: The Patterns of History, and What They Reveal About the Future, by Ian Morris. 2011
4. The Writing On The Wall: China And The West In The 21St Century, by Will Hutton. 2008
5. Mr. China: A Memoir by Tim Clissold. 2006
6. Chinese Business Etiquette: A Guide to Protocol, Manners, and Culture in the People's Republic of China, by Scott D. Seligman. 1999
7. The Party: The Secret World of China's Communist Rulers, by Richard McGregor. 2010

ARTICLES

U.S. China Joint Statement. January 18, 2011

Sustaining U.S. Global Leadership: Priorities for 21st Century Defense. Department of Defense. January 2012

President Barack Obama's State of the Union Address – 2013.

President Donald Trump's State of the Union Address – 2017.

China's Peaceful Development. Xinhua – The Information Office of the State Council. Beijing, China. September 6, 2011

The Battle for China's Top Nine Leadership Posts, by Cheng Li. The Washington Quarterly. Winter 2012



Leadership Transitions in the CPC: Promising Progress and Potential Problems, by Cheng Li. China: An International Journal (CIJ) Volume 10, Number 2. August 2012

The World's Most Exclusive Club: The Secret Society of Presidents, by Nancy Gibbs and Michael Duffy. TIME Magazine. April 23, 2012

Chinese National Government Structure. United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP)

The State of K Street: Work in the Shadows. Lobbying Rules That Were Meant to Regulate the Industry Have Spawned the Emergence of the Un-lobbyist, by Kato Ackley. CQ Roll Call. June 7, 2012

Is Xi Jinping's 'Chinese Dream' a fantasy? by Kristie Lu Stout, CNN. May 27, 2013

The Eight Immortals: Founding Fathers of Modern China Who Later Emerged From the Chaos of Mao Zedong's Cultural Revolution to Orchestrate the Opening Up of China to the World in 1978. The Washington Post. December 29, 2012

Children of China's 'Immortals' find wealth amid boom, by Bloomberg News. December 27, 2012

Key Players in China's Leadership Transition. Staff Reports, The Washington Post. November 8, 2012

CPC elects younger grassroots delegates to upcoming national congress. Xinhua. August 16, 2012

Slowdown in growth of China's millionaires, by Lu Nengneng. Shanghai Daily. August 15, 2013.

Strategic and Economic Dialogue Outcomes of the Strategic Track. Office of the Spokesperson, The State Department. July 12, 2013

CRS

Congressional Research Service (CRS) Reports for Members of Congress

Understanding China's Political System, by Susan V. Laurence, Specialist in Asian Affairs and Michael F. Martin, Specialist in Asian Affairs. January 31, 2013 R41007

U.S.-China Relations: Policy Issues, by Susan V. Laurence, Analyst in Asian Affairs and David MacDonald, Research Associate. August 2, 2012 R41108



U.S.-China Relations: Policy Issues, by Susan Laurence, Analyst in Asian Affairs, and Thomas Lum, Specialist in Asian Affairs. March 11, 2011. (see Appendix A. Presidential Meetings and Select Dialogues. Appendix B. Analysis of the 2011 and 2009 U.S.-China Joint Statements.)

China-U.S. Trade Issues, by Wayne Morrison, Specialist in Asian Trade and Finance. September 30, 2011 RL33536

China's Currency Policy: An Analysis of the Economic Issues, by Wayne M. Morrison, Specialist in Asian Trade and Finance, and Marc LaBonte, Specialist in Macroeconomic Policy. December 19, 2011. RS21625

US Government

www.house.gov
www.senate.gov
www.supremecourt.gov
www.whitehouse.gov

Capitol Hill News

www.washingtonpost.com
www.rollcall.com
www.thehill.com
www.politico.com

Chinese Government News and Web page Resources

<http://english.cpc.people.com.cn>
news.xinhuanet.com
www.globaltimes.cn
<http://www.chinausfocus.com>

Chinese Newspapers, Magazines and Web sources

China Daily – www.chinadaily.com.cn
Shanghai Daily - www.shanghaidaily.com
City Weekend – www.cityweekend.con.cn
That's Shanghai - www.thatsshanghai.com
Asia Expat - <http://shanghai.asiaxpat.com>



US Policy and Law Think Tanks

Joint Center for Political and Economic Studies

The Brookings Institute

US-Asia Institute

U.S. China Business Council

American Chamber of Commerce in Shanghai

The Heritage Foundation

Center for Strategic and International Studies