



CIEE in Shanghai, China

Course name:	Chinese – Superior I
Course number:	CHIN 4901 SACS
Programs offering course:	Shanghai Business, Language and Culture; Shanghai China in Global Context
Language of instruction:	Chinese
U.S. Semester Credits:	6
Contact Hours:	90
Term:	Fall 2018

Course Description

This course aims to train students' abilities in listening, speaking, reading, and writing skills at the superior level. Students at this level are expected to apply Chinese in both formal and informal settings. Students are trained to develop discourse in Chinese with coherence and cohesiveness. Students are also expected to communicate with accuracy, fluency, and sophistication.

Learning Objectives

Through the course, students are expected to achieve advanced high to superior level of Chinese language proficiency according to ACTFL guidelines. Approximately 600 frequently used Chinese characters and 800 lexical items or expressions will be learned.

Course Prerequisites

Students are required to have advanced mid or above level of Chinese language proficiency according to ACTFL guidelines.

Methods of Instruction

Class instruction emphasizes communication, interaction, performance, and group work. Language meals, language clinic, peer tutors, and trips outside of class support this learning system.

Assessment and Final Grade

1. Attendance:	10%
2. Participation:	10%
3. Quizzes:	10%
4. Homework:	15%
5. Oral tests:	20%



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| 6. Written tests: | 30% |
| 7. Language commitment: | 5% |

All coursework must be submitted directly to the instructor of record, unless the student has received other explicit, documented instructions to the contrary. You are required to keep hard copies of all assignments for up to one year after the completion of the program, in addition to any digital copies required by the instructor. It is *your* responsibility to make sure the instructor has received all your required work. Failure to do so may result in zero credit for lost assignments.

Neither individual instructors, the Language Director nor the Center Director have final authority to extend deadlines past the end of the semester, make special arrangements for students to submit late work, or otherwise modify CIEE academic policies. The CIEE Chief Academic Officer is the only person authorized to approve exceptions to these policies.

Course Requirements

Textbook

Bai, Jianhua; Wang, Yang. *China in Depth: An Integrated Course in Advanced Chinese*. Beijing: Peking University Press, 2015.

白建华、汪洋.《焦点中国》—高级汉语综合教程. 北京: 北京大学出版社, 2015.

Quizzes

Quizzes are given nearly every day except the exam days, and typically take the form of dictations, in which you are asked to write Chinese characters, Pinyin, and/or English for words or sentences. No make-up quizzes are allowed.

Homework

Homework is assigned on a daily basis, and it is important that you hand in your homework on time. Late homework is accepted up to one week after the deadline and will be marked down 1 point (out of 10) on each assignment grade. Missing homework will reduce your final course grade by 0.5% per assignment, up to 15% of your final grade.

Oral tests

There is an oral test at the end of every two to three chapters, in the form of individual, pair, or group work. Instructions will be given to you prior to the tests. There are also midterm and final oral exams. The oral tests are worth of 20% of the final grade.

Written tests



Tests are given at the end of every two to three chapters, consisting of listening, reading, and writing tests. There are also midterm and final written exams. The written tests are worth of 30% of the final grade.

Language commitment

Language commitment is worth 5% of the final grade. Speaking Chinese is required in the Chinese classroom building and the Chinese-Language-Only Areas in the CIEE Study Center building, offices, conference rooms, and other CIEE-affiliated areas. Speaking Chinese is also required when interacting with CIEE staff, host family or Chinese roommate, with other CIEE students in the campus residence hall, and in any other environment whenever possible. Speaking language other than Mandarin Chinese in these areas or environments may reduce the final grade in Chinese class by 1—5% points.

Attendance and Class Participation

Your attendance and active participation in each class session is essential for a successful language course. It is important that you come to class well-prepared. Attendance is worth 10% and participation is worth another 10% of your final grade. Participation means both physical attendance and active engagement in class. Your final grade will be reduced 2% per day of unexcused absences in language classes, or 0.5% per class hour, up to 10%. Absences may be excused in the event of a medical necessity or family emergency. In such cases, you may request an Excused Absence Form from the CIEE office. First submit the form to the head language instructor for her or his approval and signature, prior to submitting the completed form, together with a note from the attending physician or other supporting documentation, for approval from the Language Director. The Excused Absence Form may not be used more than two times per semester. Absence for three weeks of Chinese classes or more may result in failure of the course.

Weekly Schedule (Subject to change)

Week1 Orientation Week

Week2 Chapter 1

Topic of Class 人肉搜索 In China, The Internet Watches You

- Description of content
1. 通过学习中国近几年一些知名的网络“人肉搜索”事件，了解中国式“人肉搜索”产生的社会背景、特点及其对社会的影响。Through study of China's recent trend of “human search engines,” understand the phenomenon's social background, characteristics, and its impact on society.
 2. 能够叙述事件的发展过程以及引发的社会舆论。Learn how to describe events as they happen, and how to incite public opinion.



3. 能够比较、分析社会上对“人肉搜索”的不同观点，并阐述自己的看法。 Learn how to compare and analyze community opinions on “human search engines,” including different points of view and the explanation of various opinions.
4. 结合个人经历，探讨“人肉搜索”“个人隐私”“社会公共道德”“社会舆论”四者之间的关系 Drawing from personal experience, discuss ideas such as the “Human Flesh Search,” “privacy,” “public morals,” and “public opinion,” and the relationship between the four concepts.

Readings Text book, page 3-19

Due Dates Daily homework due time:
10 am. Mon.-Thur.

Week3 Unit Test 1 & Chapter 2 Part 1

Topic of Class 非诚勿扰（第一部分） A Chinese Marriage (Part I)

- Description of content
1. 了解当代中国年轻人的“婚恋观”以及对“拜金”言论的看法。 Understand contemporary Chinese youth concepts of “marriage” and “wealth worship.”
 2. 描述一个电视节目，包括其内容、形式、社会反响等，并就节目内容阐述自己的观点。 Describe a television program, including its content, format, and reactions, and express your own detailed opinions about the program.

Readings Text book, page 26-40

Due Dates Daily homework due time:
10 am. Mon.-Thur.

Test time: 10 -11:50am. Mon.

Week4 Chapter 2 Part 2 & Unit Test 2

Topic of Class 非诚勿扰（第二部分） A Chinese Marriage (Part II)

- Description of content
1. 描述一个电视节目，包括其内容、形式、社会反响等，并就节目内容阐述自己的观点。 Describe a television program, including its content, format, and social repercussions, and express personal opinions



on program content.

2. 讨论与“拜金主义”“社会宽容度”“言论自由”“媒体责任”有关的话题。Discuss concepts such as “money worship,” “social tolerance,” “freedom of speech,” and “media responsibility.”

Readings Text book, page 26-40

Due Dates Daily homework due time:

10 am. Mon.-Thur.

Test time: 10 -11:50am Thur.

Week5 Chapter 3

Topic of Class 环境保护 Pollution: The Price of Progress?

- Description of content
1. 了解并描述中国环境污染的相关问题，如现状、原因及治理对策。Understand and describe the related problems of environmental pollution in China, such as the present situation, causes, and countermeasures.
 2. 结合国情，介绍某一新法规、政策及其产生的影响。With the current situation in mind, introduce new legislation, policies, and their impact.
 3. 讨论“经济发展”与“环境保护”两者之间的关系，以及一个国家为了保护环境应鼓励什么样的发展观和消费观。Discuss the relationship between economic development and environmental conservation, and consider how China might encourage consumers to seek “greener” alternatives.

Readings Text book, page 49-65

Due Dates Daily homework due time:

10 am. Mon.-Thur.

Week6 UnitTest 3 & Chapter 4 Part 1

Topic of Class 电子商务（第一部分） China's Tech Giants (Part I)

- Description of content
1. 了解近年来电子商务在中国的发展趋势以及给经济发展、社会生活带来的影响，通过“双11”网购节，熟悉中国消费者的购买行为和商家常用促销策略。
Understand the recent development of electronic



business in China in recent years and its impact on social life. Through consumer holidays such as “11/11,” become familiar with Chinese consumer behavior and business promotion strategies.

2. 学习描述网上购物的流程。Learn to describe the process of online shopping.

Readings Text book, page 163-180

Due Dates Daily homework due time:

10 am. Mon.-Thur.

Test time: 10 -11:50am. Mon.

Week7 Chapter 4 Part 2 & Midterm Exam

Topic of Class 电子商务（第二部分） China's Tech Giants (Part II)

Description of content 1. 了解近年来电子商务在中国的发展趋势以及给经济发展、社会生活带来的影响，通过“双11”网购节，熟悉中国消费者的购买行为和商家常用促销策略。

Understand the recent development of electronic business in China in recent years and its impact on social life. Through consumer holidays such as “11/11,” become familiar with Chinese consumer behavior and business promotion strategies.

2. 分析在互联网和大数据时代，网络、移动技术、电子商务和大数据分析给人类生活带来的各种影响，并阐述自己的看法。Analysis and discuss the Internet and the age of Big Data, mobile technologies, electronic commerce, and the variety of effects on human life.

Readings Text book, page 163-180

Due Dates Daily homework due time:

10 am. Mon.-Thur.

Test time: 10 -11:50am. Thur.

Week8 Study Tour

Week9 Chapter 5

Topic of Class 本土化 Going Local

Description of content 1. 了解近年来跨国公司在市场遇到的挑战，政府相



关政策的调整，以及在不断变化的市场环境下，本土化的深层内涵。Understand the challenges faces by multinational corporations in the Chinese market in recent years, relevant government policy adjustments, the changing market environment, and the meaning of “localization.”

2. 学习介绍一款产品，包括产品的设计理念、市场地位、营销策略等方面。Learn how to introduce a product, including its design philosophy, market position, and marketing strategy.
3. 分析外国企业在中国本土化的成功案例，就本土化与国际化之间的辩证关系进行评述。Analysis of localization practices of foreign companies in China, including their success stories and the complex relationship between localization and internationalization.

Readings Text book, page 103-122

Due Dates Daily homework due time:
10 am. Mon.-Thur.

Week10 **Study Break**

Week11 **UnitTest 4 & Chapter 6 Part 1**

Topic of Class 中国楼市（第一部分）House Hunting in Shanghai (Part I)

- Description of content
1. 了解中国房地产市场发展现状，探讨导致房价上涨的各种因素，已经房地产泡沫对中国整体经济和社会的影响。Understand China’s current real estate market, explore the various factors that have led to higher prices in recent years, and the overall economic and social impact of China’s real estate bubble.
 2. 学习使用并列式论证结构阐述自己的观点。Learn how to use side-by-side comparisons in arguments.

Readings Text book, page 190-200

Due Dates Daily homework due time:



10 am. Mon.-Thur.

Test time: 10 -11:50am Mon.

Week12 Chapter 6 Part 2 & Unit Test 5

Topic of Class 中国楼市（第二部分）House Hunting in Shanghai (Part II)

- Description of content
1. 了解中国房地产市场发展现状，探讨导致房价上涨的各种因素，已经房地产泡沫对中国整体经济和社会的影响。Understand China's current real estate market, explore the various factors that have led to higher prices in recent years, and the overall economic and social impact of China's real estate bubble.
 2. 比较中美两国房地产行业的发展现状、政府调控措施以及发展前景。Compare the current development of China and US real estate markets, including government regulation, control measures, and future prospects.

Readings Text book, page 190-200

Due Dates Daily homework due time:

10 am. Mon.-Thur.

Test time: 10 -11:50am Thur.

Week13 Chapter 7

Topic of Class 山寨 vs.微创新 Imitation and Innovation

- Description of content
1. 了解中国“山寨”文化的由来，“微创新”的定义、现状和前景。Learn about the origin of the Chinese concepts of “Shanzai” and “Micro-Innovation,” their role in society, and their future prospects.
 2. 学习多角度对两个抽象事物进行比较或对比，并运用批判性思维阐述自己的观点。Study multiple perspectives in order to compare and contrast two abstract ideas, and express one's own detailed opinion.
 3. 介绍一个初创公司的成功案例，探讨模仿与创新之间的辩证关系。Introduce successful “start-up” stories,



and explore the dialectical relationship between imitation and innovation.

Readings Text book, page 214-122

Due Dates Daily homework due time:
10 am. Mon.-Thur.

Week14 Unit Test 6 & Chapter 8

Topic of Class 中美关系 Chinese-American Relations

Description of content

1. 了解中美关系发展现状以及中国普通民众如何看待美国和中美关系。 Understand the current state of relations between the US and China, and consider how ordinary Chinese citizens view US-Sino relations.
2. 调查美国人对中国和中美关系的看法，学习撰写调查报告。 Investigate what Americans think of US-Sino relations, and learn how to write an investigative report.
3. 讨论中美两国对对方战略意图的判断，处理分歧、矛盾的方式，并就如何进一步发展中美关系阐明自己的观点。 Discuss how the two countries judge each others' strategic intentions, consider how to handle differences and contradictions, and expound views on how to further develop US-Sino relations.

Readings Text book, page 243-254

Due Dates Daily homework due time:
10 am. Mon.-Thur.

Test time: 10 -11:50am. Mon.

Week15 Review & Final Exam

Topic of Class Final review

Description of content Final review

Readings Review sheet will be provided

Due Dates Test time: 10 -11:50am, Wed. & Thurs.

Note: Detailed weekly plans will be distributed to students each Thursday for the following week of classes.