



CIEE Santiago, Chile

Course Name:	Contemporary Chile in Mass Media Editorials
Course Number:	LING 3002 SACH
Program offering course:	Liberal Arts
Language of Instruction:	Spanish
U.S Semester Credits:	3
Contact Hours:	45 contact hours
Term:	Fall 2019

Course description:

This program intends the comprehension of social, cultural and political approach of contemporary Chile. This perspective is taken from the media Opinion Editorial sections. Based on the reading, analysis and study of main written newspapers, radio and television editorials.

Learning Objectives:

- Improve text-reading comprehension in Spanish of advanced level working with Op Editorials in written press as type of text.
- Achieve a close approach to current contemporary topics of Chilean politics through the knowledge and comprehension of main Op Editorials of Chilean written texts.
- Approach and be familiar with general and basic key words in context to define Chilean trending topics in the news.
- Share a discussion about topics of contemporary Chile using discourse techniques in Spanish.

Course Prerequisites

Students must be interested and be familiar with discussions in Spanish about culture, language and politics.

Methods of Instruction



- Every session is supported by visual Power Point. presentations summarizing main contents by the teacher.
- Weekly reading, analysis, summary and selection of keywords from local newspapers, such as El Mercurio's Op Editorial section known as "La Semana Política", El Mostrador electronic news, BioBio, and some newspaper from Chilean Provinces, such as El Austral de Los Ríos (Valdivia), and La Estrella de Arica (Arica).
- La Radio online TV editorial. There is a total of 14 weeks of these readings along the semester.
- Visiting lecturers that are editorialists to discuss current topics of Contemporary Chile in Politics, Culture and Social conflicts.
- Applied workshops along the semester where students use discourse analysis methods. of special importance is the use if the software AntConc, a concordance and keyword in context program for text processing.

Assessment and Final Grade

1. Written test	15%.
2. Oral presentation	20%
3. Portfolio of Op Editorials	20%
4. Final Essay	25%.
5. Participation	20%

Course Requirements

1. Written test, pointing to basic concepts. It pretends to monitor the acquisition of conceptual and theoretical knowledge based on mandatory readings. 15%.
2. Oral presentation in class with case study debate. 20%
3. Portfolio of Op Editorials (minimum of 8, maximum of 10), with summary and selection of keywords. 20%
4. Final written essay (25%), which includes:
 - a) Speech Acts recognition.
 - b) Rhetoric gender recognition.
 - c) Lexical Analysis
 - d) Topic representation and discussion of a representation of Chile in contemporary perspective
5. Participation: 20%



Weekly Schedule

Readings will be assigned in every session

Week 1

Class 1.1 Introduction to discourse in the media studies.

Class 1.2 Oral and written language in cultural perspective.

Readings:

Bernardez, E (2009) *La Lengua como Cultura*.

Charaudeau, P. (2003) *El discurso de la información. La construcción del espejo social*.

Week 2

Class 2.1 Visiting lecturer journalist electronic news media.

Class 2.2 Communication, the media and culture. Language and Nation. The case of the media in the XXI century language.

Readings:

Husserl, E. "*Tipos formales de cultura*"

Bhrun, K. "*La Comunicación y los medios*"

Week 3

Class 3.1 The community of speech: Workshop about Bajtín. Do editorials represent a gender? Mandatory reading: "*Estética de la creación verbal*", Mijail Bajtín.

Class 3.2 Written press register. Discourse of news information. Written test: based Husserl and Bajtín readings.

Readings:

Bajtín, M. (1998) *Estética de la creación verbal*.

Husserl, E. "*Tipos formales de cultura*"

Week 4

Class 4.1 Features of written press in Chile. The case of *El Mercurio* and *The Clinic*. Cultural analysis.

Class 4.2 Op Editorials in Chile. What and what for? Presentations: Cultural trends of *El Mercurio* editorials based on language patterns. Student's presentations and discussion.



Readings:

Gee, J. (2006) Social linguistics and literacies. Ideology in Discourses.
Charaudeau, P. (2003) El discurso de la información. La construcción del espejo social.

Week 5

Class 5.1 Presentations: Cultural trends of El Mercurio editorials based on language patterns. Student's presentations and discussion.

Class 5.2 Visiting lecturer journalist radio editorialist.
Meaning production in spoken texts (part 1). The semantics of spoken Opinion editorials. The case of radio Bio Bio editorials. Workshop presentation by professor.

Week 6

Class 6.1 Meaning production in spoken texts (part 2). The semantics of spoken Opinion editorials. The case of El Mostrador tv editorials. Workshop presentation by professor.

Class 6.2 Keywords and culture. Mandatory readings: "Writing in Society" and "Cultura y Sociedad", Raymond Williams.

Readings:

Williams, R. (1982) Writing in Society.
Williams, R. (1986) La Larga Revolución.
Williams, R. (1989) Palabras Clave. Un vocabulario de la cultura y la sociedad.

Week 7

Class 7.1 Working editorials by means of key words in context. KWC model. Group workshop in class. AntConc application. Key words as a model for op. editorials analysis.

Class 7.2 Pragmatics applied to Op Editorial case. Speech Acts.

Readings:

Williams, R. (1989) Palabras Clave. Un vocabulario de la cultura y la sociedad.
Bhrun, K. (2014). La Comunicación y los Medios. Metodologías de investigación

qualitativa y cuantitativa.

Week 8

Class 8.1 Discussions of applied case study 1. Presentations by students

Class 8.2 Discussions of applied case study 2 Presentation by students.



Course Materials

Readings

Bajtín, M. (1998) *Estética de la creación verbal*. México: FCE.

Bhrun, K. (2014). *La Comunicación y los Medios. Metodologías de investigación cualitativa y cuantitativa*. México DF: FCE.

Giannini, H (2013) “La Reflexión Cotidiana. Hacia una arqueología de la experiencia”. Santiago, Ediciones UDP.

Gee, J. (2006) *Social linguistics and literacies. Ideology in Discourses*. Oxon: Routledge Falmer.

Charaudeau, P. (2003) *El discurso de la información. La construcción del espejo social*. Barcelona: Gedisa.

Williams, R. (1982) *Writing in Society*. New York: V.

Williams, R. (1986) *La Larga Revolución*. México, FCE.

Williams, R. (1989) *Palabras Clave. Un vocabulario de la cultura y la sociedad*. México, FCE.

Husserl, E. (2012) *Renovación del hombre y la cultura*. Barcelona, Anthropos.

El Mercurio de Santiago. www.emol.cl

El Mostrador Diario Electrónico de Chile. www.elmostrador.cl

The Clinic, semanario crítico. www.theclinic.cl

Recomended readings:

Bernardez, E (2009) *La Lengua como Cultura*

D’Itulio, A (2010) *Manual de Gramática Española*. Cap. 5.

Lemke, Jay. (1995) *Textual Politics: Discourse and Social Dynamics*. London: Taylor & Francis

Ong, W. (2006) *Oralidad y escritura. Tecnologías de la palabra*. México: FCE

Swales, J. (1990) *Genre Analysis. English in academic and research settings*. Cambridge University Press.