Course Name: Contemporary Chile in Mass Media Editorials
Course Number: LING 3002 SACH
Program offering course: Liberal Arts
Language of Instruction: Spanish
U.S Semester Credits: 3
Contact Hours: 45 contact hours
Term: Fall 2019

Course description:
This program intends the comprehension of social, cultural and political approach of contemporary Chile. This perspective is taken from the media Opinion Editorial sections. Based on the reading, analysis and study of main written newspapers, radio and television editorials.

Learning Objectives:

• Improve text-reading comprehension in Spanish of advanced level working with Op Editorials in written press as type of text.

• Achieve a close approach to current contemporary topics of Chilean politics through the knowledge and comprehension of main Op Editorials of Chilean written texts.

• Approach and be familiar with general and basic key words in context to define Chilean trending topics in the news.

• Share a discussion about topics of contemporary Chile using discourse techniques in Spanish.

Course Prerequisites
Students must be interested and be familiar with discussions in Spanish about culture, language and politics.

Methods of Instruction
Every session is supported by visual Power Point presentations summarizing main contents by the teacher.

Weekly reading, analysis, summary and selection of keywords from local newspapers, such as El Mercurio’s Op Editorial section known as “La Semana Política”, El Mostrador electronic news, BioBio, and some newspaper from Chilean Provinces, such as El Austral de Los Ríos (Valdivia), and La Estrella de Arica (Arica).

La Radio online TV editorial. There is a total of 14 weeks of these readings along the semester.

Visiting lecturers that are editorialists to discuss current topics of Contemporary Chile in Politics, Culture and Social conflicts.

Applied workshops along the semester where students use discourse analysis methods. of special importance is the use if the software AntConc, a concordance and keyword in context program for text processing.

**Assessment and Final Grade**

1. Written test 15%.
2. Oral presentation 20%
3. Portfolio of Op Editorials 20%
4. Final Essay 25%.
5. Participation 20%

**Course Requirements**

1. Written test, pointing to basic concepts. It pretends to monitor the acquisition of conceptual and theoretical knowledge based on mandatory readings. 15%.

2. Oral presentation in class with case study debate. 20%

3. Portfolio of Op Editorials (minimum of 8, maximum of 10), with summary and selection of keywords. 20%

4. Final written essay (25%), which includes:
   a) Speech Acts recognition.
   b) Rhetoric gender recognition.
   c) Lexical Analysis
   d) Topic representation and discussion of a representation of Chile in contemporary perspective

5. Participation: 20%
## Weekly Schedule

Readings will be assigned in every session

### Week 1

<table>
<thead>
<tr>
<th>Class 1.1</th>
<th>Introduction to discourse in the media studies.</th>
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<td>Class 1.2</td>
<td>Oral and written language in cultural perspective.</td>
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**Readings:**

### Week 2

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<tr>
<th>Class 2.1</th>
<th>Visiting lecturer journalist electronic news media.</th>
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<td>Class 2.2</td>
<td>Communication, the media and culture. Language and Nation. The case of the media in the XXI century language.</td>
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**Readings:**
- Husserl, E. “*Tipos formales de cultura*”
- Bhrun, K. “La Comunicación y los medios”

### Week 3

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<td>Class 3.2</td>
<td>Written press register. Discourse of news information. Written test: based Husserl and Bajtín readings.</td>
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**Readings:**
- Husserl, E. “*Tipos formales de cultura*”

### Week 4

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<tr>
<th>Class 4.1</th>
<th>Features of written press in Chile. The case of El Mercurio and The Clinic. Cultural analysis.</th>
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Readings:

**Week 5**

**Class 5.1**
Presentations: Cultural trends of El Mercurio editorials based on language patterns. Student’s presentations and discussion.

**Class 5.2**
Visiting lecturer journalist radio editorialist.
Meaning production in spoken texts (part 1). The semantics of spoken Opinion editorials. The case of radio Bio Bio editorials. Workshop presentation by professor.

**Week 6**

**Class 6.1**
Meaning production in spoken texts (part 2). The semantics of spoken Opinion editorials. The case of El Mostrador tv editorials. Workshop presentation by professor.

**Class 6.2**
Keywords and culture. Mandatory readings: “Writing in Society” and “Cultura y Sociedad”, Reymond Williams.

Readings:

**Week 7**

**Class 7.1**
Working editorials by means of key words in context. KWC model. Group workshop in class. AntConc application. Key words as a model for op. editorials analysis.

**Class 7.2**

Readings:

**Week 8**

**Class 8.1**
Discussions of applied case study 1. Presentations by students

**Class 8.2**
Discussions of applied case study 2 Presentation by students.
Course Materials

Readings


El Mercurio de Santiago. www.emol.cl

El Mostrador Diario Electrónico de Chile. www.elmostrador.cl

The Clinic, semanario crítico. www.theclinic.cl

Recommended readings:


