



## CIEE in Seville, Spain

<b>Course name:</b>	International Trade and Finance
<b>Course number:</b>	BUSI 3002 SEBS
<b>Programs offering course:</b>	Liberal Arts, Advanced Liberal Arts, Business and Society and Communication, New Media and Journalism – Spanish Programs
<b>Language of instruction:</b>	Spanish
<b>U.S. semester credits:</b>	3 semester hours / 4.5 quarter hours
<b>Contact hours:</b>	45 hours
<b>Term:</b>	Spring 2019

### Course Description

The framework for this course is based upon international financial markets, with the purpose of enabling students to understand the primary concepts behind the complex world of international finance.

### Learning Objectives

The fundamental objective of this course is to present the basic concepts of international finance, focusing on International Financial Markets, Exchange Rates, International Fixed and Variable Rate Markets, Risk Management, with special attention to emerging markets.

### Course Prerequisites

4 semesters of college-level Spanish (or equivalent) and 3 semesters of college-level micro- or macroeconomics, accounting, finance, management, marketing, or statistics. Students need to have a GPA of at least 2.5.

### Methods of Instruction

We will develop the subject matter in class. The classes will be reinforced with in class discussions of case studies using World Banking publications, journals (such as Latinfinance, Euromoney or The Economist), the internet, and computers applications. All work materials will be shown by means of video-projections and slides.

### Assessment and Final Grade

**CIEE classes are not graded on a curve nor is there extra credit work. The final grade will be based upon the following criteria:**

Homework	20%
First Exam	25%
Second Exam	30%
Classroom participation	10%
Case Studies	15%

### Course Requirements



Students have to participate actively in class discussions. This means they must **thoroughly** read the assigned material and prepare some related questions and comments. The participation grade will consist on the students' knowledge of the complementary material.

Class participation is very important in fulfilling the course goals, to develop an idea, and to promote the dialogue between the students. Each student is responsible for covering all the material explained in class, even if in the case absence from a class. It is recommended to have the e-mails of the other students.

The students must present **3 group assignments and 3 individual case** about a topic related to the subject matter covered in class. In order to do this, the professor will give the students different topics and materials (searching articles, data base, videos, etc.) for the development of the project. The student and professor will discuss the work they want to do for their presentation, solve any doubts, and then prepare the project.

**Company visit:**

The professor of this course, "International Trade & Finance", and the CIEE staff will organize a company visit for the students in the class. Attendance is mandatory and absence from this trip will be considered a class absence. In order to find the date of this trip, please look at the class calendar.

**Attendance policy:**

Students are not allowed to miss class for unjustified reasons. For each unexcused absence, the participation portion of the grade will be lowered. Hence, it will be very difficult to receive a 100 in the class. Please keep this in mind. If a student misses class twice without a valid excuse (a note from a physician in the event of an illness), then the professor will automatically lower the final grade by 5 points (on a 100-point scale) for each class missed thereafter. Students with 6 or more absences will fail the course.

Students should arrive to class on time. Arriving more than 15 minutes late for a class will count as an unexcused absence. Please note that an excused absence is one that is accompanied by a doctor's note: signed stamped and dated. Travelling and/or travel delays are not considered valid reasons for missing class.

\* Notes from a physician will only be valid and admitted by the Program Manager if the doctor confirms that the visit could not have been arranged at another time, or that the student was too ill to attend class that day.

**Academic Honesty**

Students are expected to act in accordance with their university and CIEE's standards of conduct concerning plagiarism and academic dishonesty. Use of online translators for work in Spanish will result in an automatic failure.

**Linguistic Resource Center**

It is recommended that students use the LRC

**Weekly Schedule**



<b>Introduction</b>	
Session 1	Course Introduction: requirements, objectives and evaluation method. Introduction to the material and course methodology

<b>Unit 1. INTERNATIONAL FINANCIAL SYSTEMS</b>	
Session 2	Introduction to international financial markets
Session 3	The globalization process – Film: <i>The Inside Job</i>
Session 4	Globalization process
Session 5	International Organizations. Write an essay (5.000 characters). Choose just one: Contagio Financiero, Foro Social Mundial, Foro Económico Mundial

<b>Unit 2. EXCHANGE RATE MARKETS</b>	
Session 6	Exchange rate introduction
Session 7	The Purchasing Power Parity and classroom exercises.
Session 8	“Fisher Effect” and exercises Parity Theory and Interest Rate Types Homework on Exchange Market (microsoft excel)

<b>Unit 3: INTERNATIONAL FINANCIAL MARKETS: Euromarkets and fixed income</b>	
Session 9	Euromarkets origins
Session 10	Eurobond market
Session 11	<b>Midterm Exam</b>
Session 12	<b>Global Discussion</b>
Session 13	Euromarket origins Global Discussion

<b>Unit 4. INTERNACIONAL FINANCIAL MARKETS: Equities</b>	
Session 14	Documental: risk ratings
Session 15	Country risk and emerging markets
Session 16	The international equity markets and mergers Company Visit

<b>Unit 5. Profitability and Risk</b>	
Session 17	Types of instruments and ADRs
Session 18	Stock indexes in developed and emerging markets
Session 19	Financial diversification and portfolio creation
Session 20	Sharpe Model Homework on Protfolio (microsoft excel)

<b>Unit 6. International Derivative Markets</b>	
Session 21	CAPM Model



Session 22	Film: Margin Call
Session 23	<b>Final Exam</b>

## Course Materials

### **Readings**

#### **Manual de Finanzas Internacionales**

José Luis Jiménez Caballero, Félix Jiménez Naharro  
Edita: Iris-copy, S.L.  
ISBN :978-84-944134-5-2

#### **Finanzas Internacionales**

José Luis Martín Marín y Cecilia Téllez Valle  
Ed. Thomson. 2006.  
ISBN: 84-9732-510-9

#### **Finanzas Internacionales para la empresa**

Juan José Durán Herrera y Fernando Gallardo Olmedo  
Madrid: Pirámide, 2013  
ISBN: 978-84-368-2643-2

#### **Finanzas Internacionales**

Ahmad Rahnema  
Barcelona: Deusto, 2007  
**ISBN** 9788423424597

#### **Finanzas internacionales**

Zbigniew Kozikowski; revisión técnica Benjamín García Martínez, Eduardo Villegas Hernández.  
México D.F.: McGraw-Hill Interamericana, 2007.  
ISBN: 9789701059173

#### **Manual de Sistema Financiero Español**

PAREJO, J.A.; RODRÍGUEZ, L.; CUERVO, A.; Y CALVO, A. (2010):  
Ariel Economía. 24ª edición. Barcelona.  
ISBN 9788434404915

#### **El tipo de cambio**

Juan Mascareñas, 2005  
Universidad Complutense de Madrid.  
[www.ucm.es/info/jmas/infin/divisas.pdf](http://www.ucm.es/info/jmas/infin/divisas.pdf)

#### ***Currency Trading in the FOREX and Futures Markets***

Carley Garner, 2012  
Pearson Education

### ***International Finance in Emerging Markets***

Hansanti, Songporn; Sardar M.N. Islam; Peter Sheehan: 2008

Heidelberg, Physica-Verlag

ISBN: 9783790820430

- AFI (2005): Guía del Sistema Financiero Español, Ed. Empresa Global, Madrid.
- BUSTELO, P., GARCÍA, C. y OLIVIE, I. (2000): *Crisis financieras en economías emergentes: enseñanzas de Asia Oriental*. Cooperación al desarrollo. Madrid.
- CORTÉS MÉNDEZ, LUIS M. ; JIMÉNEZ CABALLERO, JOSÉ LUIS ; JIMÉNEZ NAHARRO, FÉLIX : “Manual de Finanzas Internacionales”
- DURÁN HERRERA, JUAN JOSÉ y GALLARDO OLMEDO, FERNANDO: “Finanzas Internacionales para la empresa”. Madrid: Pirámide, 2013, ISBN: 978-84-368-2643-2
- EICHENGREEN, B. (2000): *La globalización del capital: historia del sistema monetario internacional*. Antoni Bosch. Barcelona.
- GARNER, CARLEY (2012): “*Currency Trading in the FOREX and Futures Markets*”. Pearson Education
- INTERNATIONAL FINANCE CORPORATE (IFC): Emerging Stock Market Factbook. Washington D.C. varios años.
- JIMÉNEZ, F. y JIMÉNEZ J.L. (1998): “Formas de acceso a la inversión en Mercados Emergentes”. Las Finanzas del Fin de Siglo. Úbeda (Jaén).
- KOZIKOWSKI Z.: “Finanzas internacionales.” revisión técnica Benjamín García Martínez, Eduardo Villegas Hernández. México D.F.: McGraw-Hill Interamericana, 2007. ISBN: 9789701059173
- MARTIN MARIN, J.L. y TÉLLEZ VALLE, C. (2006): Finanzas internacionales. Thomson. España.
- LAMOTHE, P. (1999): *Gestión de carteras de acciones internacionales*. Ediciones Pirámide. Madrid.
- MARTÍN MARÍN, JOSÉ LUIS y TÉLLEZ VALLE, CECILIA: “Finanzas Internacionales” Ed. Thomson. 2006. ISBN: 84-9732-510-9
- MASCAREÑAS, JUAN (2005): “El tipo de cambio”. Universidad Complutense de Madrid. [www.ucm.es/info/jmas/infin/divisas.pdf](http://www.ucm.es/info/jmas/infin/divisas.pdf)
- MOBIUS, M. (1994): Guía del Inversor en Mercados Emergentes. Ed.Folio.
- MUÑOZ, M. (2007): El enigma chino. Espejo de Tinta. Madrid
- ONTIVEROS, E. y otros (1991): *Mercados Financieros Internacionales*, Biblioteca de Economía, Espasa Calpe, Madrid.
- PAREJO, J.A.; RODRÍGUEZ, L.; CUERVO, A.; Y CALVO, A. (2010): Manual de Sistema Financiero Español. Ariel Economía. 24ª edición. Barcelona. ISBN 9788434404915
- PEDROSA, M. (2002): Los mercados financieros internacionales y su globalización. Ed. Thomson
- RAHNEMA, AHMA: “Finanzas Internacionales”. Barcelona: Deusto, 2007. ISBN 9788423424597
- SONGPORN, HANSANTI; ISALM, SARDAR M.N.; SHEEHAN, PETER (2008): “International Finance in Emerging Markets”. Heidelberg, Physica-Verlag ISBN: 9783790820430
- TORRERO, A. (2001): *Internacionalización de las Bolsas y de las finanzas*. Pirámide. Madrid.
- UNCTAD (2011): *Global and Regional FDI Trends in 2010. Global Investment Trends Monitor*, número 5 de 17 de enero.
- VARELA, F. (1998): *Nuevos cauces de la Financiación Internacional*, Editorial Biblioteca Nueva.



### ***Internet Sources***

Banco Mundial. <http://www.worldbank.org>  
Fondo Monetario Internacional. <http://www.imf.org>  
Corporación Financiera Internacional (IFC). <http://www.ifc.org>  
Organización de Naciones Unidas (ONU). <http://www.un.org/spanish>  
OCDE. <http://www.ocde.org>  
Standard & Poor. <http://www.standardandpoors.com>  
Banco Central Europeo. <http://www.ecb.int/ecb/html/index.es.html>  
Banco de Pagos de Basilea. <http://www.bis.org/>