



CIEE Global Institute - Shanghai

Course name:	Chinese – Advanced I
Course number:	CHIN 3001 SACS
Programs offering course:	Shanghai Business, Language and Culture; Shanghai China in Global Context
Language of instruction:	Chinese
U.S. Semester Credits:	6
Contact Hours:	90
Term:	Spring 2020

Course Description

This course is equivalent to the first semester of the third year Chinese course, which emphasizes understanding of formal writing as compared to the spoken language students learned in their second year. Students are expected to orally discuss and write about serious topics such as those related to social problems.

Learning Objectives

Students will transit from the oral based language to more formal written language. Approximately 600 frequently used Chinese characters and 800 lexical items or expressions will be learned.

Course Prerequisites

Students are required to have four semesters of college-level Chinese language learning.

Methods of Instruction

Class instruction emphasizes communication, interaction, performance, and group work. Language meals, language clinic, peer tutors, and trips outside of class support this learning system.

Assessment and Final Grade

1. Participation:	20%
2. Quizzes:	10%
3. Homework:	15%
4. Oral tests:	20%
5. Written tests:	30%
6. Language commitment:	5%

All coursework must be submitted directly to the instructor of record, unless the student has received other explicit, documented instructions to the contrary. You are required to keep hard copies of all assignments for up to one year after the completion of the program, in addition to any digital copies required by the instructor. It is your responsibility to make sure the instructor has received all your required work. Failure to do so may result in zero credit for lost assignments.



Neither individual instructors, the Language Director nor the Center Director have final authority to extend deadlines past the end of the semester, make special arrangements for students to submit late work, or otherwise modify CIEE academic policies. The CIEE Chief Academic Officer is the only person authorized to approve exceptions to these policies.

Course Requirements

Quizzes

Quizzes are given nearly every day except the exam days, and typically take the form of dictations, in which you are asked to write Chinese characters, Pinyin, and/or English for words or sentences. No make-up quizzes are allowed.

Homework

Homework is assigned on a daily basis, and it is important that you hand in your homework on time. Late homework is accepted up to one week after the deadline and will be marked down 1 point (out of 10) on each assignment grade. Missing homework will reduce your final course grade by 0.5% per assignment, up to 15% of your final grade.

Oral tests

There is an oral test at the end of every two to three chapters, in the form of individual, pair, or group work. Instructions will be given to you prior to the tests. There are also midterm and final oral exams. The oral tests are worth of 20% of the final grade.

Written tests

Tests are given at the end of every two to three chapters, consisting of listening, reading, and writing tests. There are also midterm and final written exams. The written tests are worth of 30% of the final grade.

Language commitment

Language commitment is worth 5% of the final grade. Speaking Chinese is required in the Chinese classroom building and the Chinese-Language-Only Areas in the CIEE Study Center building, offices, conference rooms, and other CIEE-affiliated areas. Speaking Chinese is also required when interacting with CIEE staff, host family or Chinese roommate, with other CIEE students in the campus residence hall, and in any other environment whenever possible. Speaking language other than Mandarin Chinese in these areas or environments may reduce the final grade in Chinese class by 1 - 5% points.

Attendance and Class Participation

Your attendance and active participation in each class session is essential for a successful language course. It is important that you come to class well-prepared. Attendance is worth 10% and participation is worth another 10% of your final grade. Participation means both physical attendance and active engagement in class. Your final grade will be reduced 1% per day of unexcused absences in language classes, or 0.5% per class hour, up to 10%. Absences may be excused in the event of a medical necessity or family emergency. In such cases, you may request an Excused Absence Form from the CIEE office. First submit the form to the head language



instructor for her or his approval and signature, prior to submitting the completed form, together with a note from the attending physician or other supporting documentation, for approval from the Language Director. The Excused Absence Form may not be used more than two times per semester. Absence for three weeks of Chinese classes or more may result in failure of the course.

Weekly Schedule

Week 1

1.1 The Social Media Age
1. Introduce popular websites and how to use them.
2. Describe how the Internet has changed daily life.
Readings: Textbook, page 1-6

1.2 The Social Media Age
1. Introduce popular websites and how to use them.
2. Describe how the Internet has changed daily life.
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1.3 The Social Media Age
1. Introduce popular websites and how to use them.
2. Describe how the Internet has changed daily life.
Readings: Textbook, page 1-6

1.4 The Social Media Age
1. Introduce popular websites and how to use them.
2. Describe how the Internet has changed daily life.
Readings: Textbook, page 1-6

Week 2

2.1 **Unit Test 1**

2.2 Want to Save the Environment? Start by Taking the Bus
1. Describe different ways to travel.
2. Compare different ways to travel, and describe how ways of traveling have changed.
Readings: Textbook, page 7-11

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2. Compare different ways to travel, and describe how ways of traveling have changed.



- Week3
- Readings: Textbook, page 7-11
- 3.1 Want to Save the Environment? Start by Taking the Bus
1. Compare different ways to travel.
 2. Discuss how different methods of transportation impact peoples' lives.
- Readings: Textbook, page 7-11
- 3.2 Want to Save the Environment? Start by Taking the Bus
1. Compare different ways to travel.
 2. Discuss how different methods of transportation impact peoples' lives.
- Readings: Textbook, page 7-11
- 3.3 **Unit Test 2**
- 3.4 Alibaba, Ele.me and the New Chinese Takeout
1. Introduce various Chinese eating habits.
 2. Describe the current status of China's booming "Wai Mai" (takeout/delivery) market.
 3. Analyze the popularity of the current takeout market, and how such apps have changed the way contemporary China eats and lives.
- Readings: Textbook, page 12-17
- Week 4
- 4.1 Alibaba, Ele.me and the New Chinese Takeout
1. Introduce various Chinese eating habits.
 2. Describe the current status of China's booming "Wai Mai" (takeout/delivery) market.
 3. Analyze the popularity of the current takeout market, and how such apps have changed the way contemporary China eats and lives.
- Readings: Textbook, page 12-17
- 4.2 Alibaba, Ele.me and the New Chinese Takeout
1. Introduce various Chinese eating habits.
 2. Describe the current status of China's booming "Wai Mai" (takeout/delivery) market.
 3. Analyze the popularity of the current takeout market, and how such apps have changed the way contemporary China eats and lives.
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apps have changed the way contemporary China eats and lives.
Readings: Textbook, page 12-17

4.4 **Unit Test 3**

Week 5

- 5.1 The Haier Brand: A Chinese Company's Experience with Globalization
1. Introduce the Haier company and its brand.
2. Introduce Haier's main products and business model.
Readings: Textbook, page 18-22
- 5.2 The Haier Brand: A Chinese Company's Experience with Globalization
1. Introduce the Haier company and its brand.
2. Introduce Haier's main products and business model.
Readings: Textbook, page 18-22
- 5.3 The Haier Brand: A Chinese Company's Experience with Globalization
1. Introduce the Haier company and its brand.
2. Introduce Haier's main products and business model.
Readings: Textbook, page 18-22
- 5.4 The Haier Brand: A Chinese Company's Experience with Globalization
1. Discuss the idea of "Made in China" and how the concept is perceived in the West.
2. Analyze the Western conception of products that are "Made in China."
Readings: Textbook, page 18-22

Week 6

- 6.1 The Haier Brand: A Chinese Company's Experience with Globalization
1. Discuss the idea of "Made in China" and how the concept is perceived in the West.
2. Analyze the Western conception of products that are "Made in China."
Readings: Textbook, page 18-22
- 6.2 The Haier Brand: A Chinese Company's Experience with Globalization
1. Discuss the idea of "Made in China" and how the concept is perceived in the West.
2. Analyze the Western conception of products that are "Made in China."
Readings: Textbook, page 18-22
- 6.3 The Haier Brand: A Chinese Company's Experience with Globalization
1. Discuss the idea of "Made in China" and how the concept is perceived

in the West.

2. Analyze the Western conception of products that are “Made in China.”

Readings: Textbook, page 18-22

6.4 Midterm Exam

Week 7

7.1 Golden Arches East

1. Introduce popular American fast food brands in China.
2. Introduce the history and present situation of Chinese cuisine in the US.

Readings: Textbook, page 23-28

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1. Introduce popular American fast food brands in China.
2. Introduce the history and present situation of Chinese cuisine in the US.

Readings: Textbook, page 23-28

7.4 **Unit Test 4**

Week 8

8.1 The US, China, and the Global Race to Achieve

1. Introduce the education systems in the US and China.
2. Compare the Chinese and American educational systems and educational philosophy.

Readings: Textbook, page 29-33

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- 8.4 The US, China, and the Global Race to Achieve
1. Describe the recent trend of Chinese students choosing to study abroad.
 2. Analyze the reasons why more and more Chinese now decide to study overseas.
- Readings: Textbook, page 29-33

Week9

- 9.1 The US, China, and the Global Race to Achieve
1. Describe the recent trend of Chinese students choosing to study abroad.
 2. Analyze the reasons why more and more Chinese now decide to study overseas.
- Readings: Textbook, page 29-33

- 9.2 The US, China, and the Global Race to Achieve
1. Describe the recent trend of Chinese students choosing to study abroad.
 2. Analyze the reasons why more and more Chinese now decide to study overseas.
- Readings: Textbook, page 29-33

9.3 **Unit Test 5**

- 9.4 Work in the Age of the #MeToo Movement
1. Describe and analyze gender discrimination in the Chinese and American professional world.
 2. Compare how employees in China and the US have dealt with incidents of sexism and other forms of discrimination.
- Readings: Textbook, page 34-36

Week 10

- 10.1 Work in the Age of the #MeToo Movement
1. Describe and analyze gender discrimination in the Chinese and American professional world.
 2. Compare how employees in China and the US have dealt with incidents of sexism and other forms of discrimination.
- Readings: Textbook, page 34-36

- 10.2 Work in the Age of the #MeToo Movement
1. Describe and analyze gender discrimination in the Chinese and American professional world.
 2. Compare how employees in China and the US have dealt with incidents of sexism and other forms of discrimination.
- Readings: Textbook, page 34-36

- 10.3 Work in the Age of the #MeToo Movement



	<ol style="list-style-type: none">1. Describe and analyze gender discrimination in the Chinese and American professional world.2. Compare how employees in China and the US have dealt with incidents of sexism and other forms of discrimination. <p>Readings: Textbook, page 34-36</p>
10.4	Unit Test 6
Week 11	
11.1	Fending Off Stress <ol style="list-style-type: none">1. Describe the effects of stress on one's daily life.2. Discuss ways to keep mentally healthy while studying abroad. <p>Readings: Textbook, page 37-39</p>
11.2	Fending Off Stress <ol style="list-style-type: none">1. Describe the effects of stress on one's daily life.2. Discuss ways to keep mentally healthy while studying abroad. <p>Readings: Textbook, page 37-39</p>
11.3	Fending Off Stress <ol style="list-style-type: none">1. Describe the effects of stress on one's daily life.2. Discuss ways to keep mentally healthy while studying abroad. <p>Readings: Textbook, page 37-39</p>
11.4	Fending Off Stress <ol style="list-style-type: none">1. Describe the effects of stress on one's daily life.2. Discuss ways to keep mentally healthy while studying abroad. <p>Readings: Textbook, page 37-39</p>
Week 12	
12.1	Review
12.2	Review
12.3	Oral Final Test
12.4	Written Final Test

Note: Detailed weekly plans will be distributed to students each Thursday for the following week of classes.

Course Materials

Textbook

Li, Xiaohui. *Boya Chinese: Quasi-Intermediate II*. Beijing: Peking University Press, 2013.
李晓琪. 《博雅汉语》 — 准中级加速篇 II. 北京: 北京大学出版社, 2013.