



CIEE Global Institute – Shanghai

Course name:	Chinese Language – Advanced I
Course number:	CHIN 3001 SHCN
Programs offering course:	Open Campus
Language of instruction:	Chinese
U.S. Semester Credits:	3
Contact Hours:	60
Term:	Spring 2020

Course Description

This course emphasizes understanding of formal writing as compared to the spoken language students learned in their second year. Students are expected to orally discuss and write about serious topics such as those related to social problems.

Learning Objectives

By completing this course, students will

- Transit from the oral-based language to more formal written language.
- Learn approximately 300 frequently used Chinese characters and 350 lexical items or expressions.

Course Prerequisites

Students are required to have approximately four semesters of college-level Chinese language study.

Methods of Instruction

Class instruction emphasizes communication, interaction, performance, and group work. Language meals, language clinic, peer tutors, and trips outside of class support this learning system.

Assessment and Final Grade

1. Quizzes	10%
2. Homework	15%
3. Oral Tests	25%
4. Written Tests	30%
5. Participation	20%
 TOTAL:	 100%

Course Requirements

Quizzes

Quizzes are given nearly every day except on exam days, and typically take the form of dictations, in which you are asked to write Chinese characters, Pinyin, and/or English for words or sentences. No make-up quizzes are allowed.

**Homework**

Homework is assigned on a daily basis, and it is important that you hand in your homework on time. Late homework is accepted up to one week after the deadline and will be marked down 1 point (out of 10) on each assignment grade. Missing homework will reduce your final course grade by 0.5% per assignment, up to 15% of your final grade.

Oral Tests

There are midterm and final oral exams. Instructions will be given to you prior to the tests. The oral tests are worth of 20% of the final grade.

Written Tests

There are midterm and final written exams, consisting of listening, reading, and writing tests. The written tests are worth of 30% of the final grade.

Participation

Participation is valued as meaningful contribution in the digital and tangible classroom, utilizing the resources and materials presented to students as part of the course. Meaningful contribution requires students to be prepared in advance of each class session and to have regular attendance. Students must clearly demonstrate they have engaged with the materials as directed, for example, through classroom discussions, online discussion boards, peer-to-peer feedback (after presentations), interaction with guest speakers, and attentiveness on co-curricular and outside-of-classroom activities.

Attendance

Regular class attendance is required throughout the program, and all unexcused absences will result in a lower participation grade for any affected CIEE course. Due to the intensive schedules for Open Campus and Short Term programs, unexcused absences that constitute more than 10% of the total course will result in a written warning.

Students who transfer from one CIEE class to another during the add/drop period will not be considered absent from the first session(s) of their new class, provided they were marked present for the first session(s) of their original class. Otherwise, the absence(s) from the original class carry over to the new class and count against the grade in that class.

For CIEE classes, excessively tardy (over 15 minutes late) students must be marked absent. Attendance policies also apply to any required co-curricular class excursion or event, as well as to Internship, Service Learning, or required field placement. Students who miss class for personal travel, including unforeseen delays that arise as a result of personal travel, will be marked as absent and unexcused. No make-up or re-sit opportunity will be provided.

Attendance policies also apply to any required class excursion, with the exception that some class excursions cannot accommodate any tardiness, and students risk being marked as absent if they fail to be present at the appointed time.



Unexcused absences will lead to the following penalties:

<i>Percentage of Total Course Hours Missed</i>	<i>Equivalent Number of Open Campus Semester classes</i>	<i>Minimum Penalty</i>
Up to 10%	1 content classes, or up to 2 language classes	Participation graded as per class requirements
10 – 20%	2 content classes, or 3-4 language classes	Participation graded as per class requirements; written warning
More than 20%	3 content classes, or 5 language classes	Automatic course failure , and possible expulsion

Weekly Schedule

Please note this schedule is subject to change if opportunities arise to enhance the curriculum.

Week 1 Orientation Week

Class 1:1 Chapter 1: The Social Media Age (Part I)

Introduce popular websites and how to use them

Describe how the Internet has changed daily life.

Reading: Textbook, pages 1-6

Week 2

Class 2:1 Chapter 1: The Social Media Age (Part II)

Introduce popular websites and how to use them



Describe how the Internet has changed daily life.

Reading: Textbook, pages 1-6

Class 2:2 Chapter 2: Want to Save the Environment? Start by Taking the Bus (Part I)

Describe different ways to travel.

Compare different ways to travel, and describe how ways of traveling have changed.

Reading: Textbook, pages 7-11

Class 2:3 Chapter 2: Want to Save the Environment? Start by Taking the Bus (Part II)

Compare different ways to travel.

Discuss how different methods of transportation impact people's lives.

Reading: Textbook, pages 7-11

Class 2:4 Chapter 3: Alibaba, Ele.me and the New Chinese Takeout (Part I)

Introduce various Chinese eating habits.

Describe the current status of China's booming "Wai Mai" (takeout/delivery) market.

Analyze the popularity of the current takeout market, and how such apps have changed the way contemporary China eats and lives.

Reading: Textbook, pages 12-17

Week 3

Class 3:1 Chapter 3: Alibaba, Ele.me and the New Chinese Takeout (Part II)

Introduce various Chinese eating habits.



Describe the current status of China's booming "Wai Mai" (takeout/delivery) market.

Analyze the popularity of the current takeout market, and how such apps have changed the way contemporary China eats and lives.

Reading: Textbook, pages 12-17

Class 3:2 Chapter 3: Alibaba, Ele.me and the New Chinese Takeout (Part III)

Introduce various Chinese eating habits.

Describe the current status of China's booming "Wai Mai" (takeout/delivery) market.

Analyze the popularity of the current takeout market, and how such apps have changed the way contemporary China eats and lives.

Reading: Textbook, pages 12-17

Class 3:3 Review class

Class 3:4 **Mid-term test (oral & written)**

Week 4

Class 4:1 Chapter 4: The Haier Brand: A Chinese Company's Experience with Globalization (Part I)

Introduce the Haier company and its brand.

Introduce Haier's main products and business model.

Reading: Textbook, pages 18-22

Class 4:2 Chapter 4: The Haier Brand: A Chinese Company's Experience with Globalization (Part II)



Introduce the Haier company and its brand.

Introduce Haier's main products and business model.

Reading: Textbook, pages 18-22

Class 4:3 Chapter 4: The Haier Brand: A Chinese Company's Experience with Globalization (Part III)

Discuss the idea of "Made in China" and how the concept is perceived in the West.

Analyze the Western conception of products that are "Made in China."

Reading: Textbook, pages 18-22

Class 4:4 Co-curricular activity: After a brief prep class, the instructor will lead students to a local company, students will be practicing to interview the local staff and gather information about their company and products. Task sheets and guidance will be given prior to this out-of-class activity.

Week 5

Class 5:1 Chapter 5: Golden Arches East (Part I)

Introduce popular American fast food brands in China.

Introduce the history and present situation of Chinese cuisine in the US.

Reading: Textbook, pages 23-28

Class 5:2 Chapter 5: Golden Arches East (Part II)

Introduce popular American fast food brands in China.

Introduce the history and present situation of Chinese cuisine in the US.

Reading: Textbook, pages 23-28



Class 5:3 Chapter 5: Golden Arches East (Part III)

Introduce popular American fast food brands in China.

Introduce the history and present situation of Chinese cuisine in the US.

Reading: Textbook, pages 23-28

Class 5:4 Co-curricular activity: The instructor will lead students to local fast food restaurants, students will interview locals, doing a community survey, and present their survey reports after the interview. Task sheets and guidance will be given prior to this out-of-class activity.

Week 6

Class 6:1 Chapter 6: The US, China, and the Global Race to Achieve (Part I)

Introduce the education systems in the US and China.

Compare the Chinese and American educational systems and educational philosophy.

Reading: Textbook, pages 29-33

Class 6:2 Chapter 6: The US, China, and the Global Race to Achieve (Part II)

Describe the recent trend of Chinese students choosing to study abroad.

Analyze the reasons why more and more Chinese now decide to study overseas.

Reading: Textbook, pages 29-33

Class 6:3 Review class

Class 6:4 **Final test (oral & written)**



Course Materials

Readings

Li, Xiaoqi. *Boya Chinese: Quasi-Intermediate II*. Beijing: Peking University Press, 2013.
李晓琪. 《博雅汉语》—准中级加速篇 II. 北京: 北京大学出版社, 2013.