



CIEE Global Institute - Shanghai

Course name:	Chinese – Superior I
Course number:	CHIN 4901 SACS
Programs offering course:	Shanghai Business, Language and Culture; Shanghai China in Global Context
Language of instruction:	Chinese
U.S. Semester Credits:	6
Contact Hours:	90
Term:	Spring 2020

Course Description

This course aims to train students' abilities in listening, speaking, reading, and writing skills at the superior level. Students at this level are expected to apply Chinese in both formal and informal settings. Students are trained to develop discourse in Chinese with coherence and cohesiveness. Students are also expected to communicate with accuracy, fluency, and sophistication.

Learning Objectives

Through the course, students are expected to achieve advanced high to superior level of Chinese language proficiency according to ACTFL guidelines. Approximately 600 frequently used Chinese characters and 800 lexical items or expressions will be learned.

Course Prerequisites

Students are required to have advanced mid or above level of Chinese language proficiency according to ACTFL guidelines.

Methods of Instruction

Class instruction emphasizes communication, interaction, performance, and group work. Language meals, language clinic, peer tutors, and trips outside of class support this learning system.

Assessment and Final Grade

1. Participation:	20%
2. Quizzes:	10%
3. Homework:	15%
4. Oral tests:	20%
5. Written tests:	30%
6. Language commitment:	5%

All coursework must be submitted directly to the instructor of record, unless the student has received other explicit, documented instructions to the contrary. You are required to keep hard copies of all assignments for up to one year after the completion of the program, in addition to any



digital copies required by the instructor. It is *your* responsibility to make sure the instructor has received all your required work. Failure to do so may result in zero credit for lost assignments.

Neither individual instructors, the Language Director nor the Center Director have final authority to extend deadlines past the end of the semester, make special arrangements for students to submit late work, or otherwise modify CIEE academic policies. The CIEE Chief Academic Officer is the only person authorized to approve exceptions to these policies.

Course Requirements

Quizzes

Quizzes are given nearly every day except the exam days, and typically take the form of dictations, in which you are asked to write Chinese characters, Pinyin, and/or English for words or sentences. No make-up quizzes are allowed.

Homework

Homework is assigned on a daily basis, and it is important that you hand in your homework on time. Late homework is accepted up to one week after the deadline and will be marked down 1 point (out of 10) on each assignment grade. Missing homework will reduce your final course grade by 0.5% per assignment, up to 15% of your final grade.

Oral tests

There is an oral test at the end of every three chapters, in the form of individual, pair, or group work. Instructions will be given to you prior to the tests. There are also midterm and final oral exams. The oral tests are worth of 20% of the final grade.

Written tests

Tests are given at the end of every two to three chapters, consisting of listening, reading, and writing tests. There are also midterm and final written exams. The written tests are worth of 30% of the final grade.

Language commitment

Language commitment is worth 5% of the final grade. Speaking Chinese is required in the Chinese classroom building and the Chinese-Language-Only Areas in the CIEE Study Center building, offices, conference rooms, and other CIEE-affiliated areas. Speaking Chinese is also required when interacting with CIEE staff, host family or Chinese roommate, with other CIEE students in the campus residence hall, and in any other environment whenever possible. Speaking language other than Mandarin Chinese in these areas or environments may reduce the final grade in Chinese class by 1—5% points.

Attendance and Class Participation

Your attendance and active participation in each class session is essential for a successful language course. It is important that you come to class well-prepared. Attendance is worth 10% and participation is worth another 10% of your final grade. Participation means both physical attendance and active engagement in class. Your final grade will be reduced 2% per day of unexcused absences in language classes, or 0.5% per class hour, up to 10%. Absences may be excused in the event of a medical necessity or family emergency. In such cases, you may request an Excused Absence Form



from the CIEE office. First submit the form to the head language instructor for her or his approval and signature, prior to submitting the completed form, together with a note from the attending physician or other supporting documentation, for approval from the Language Director. The Excused Absence Form may not be used more than two times per semester. Absence for three weeks of Chinese classes or more may result in failure of the course.

Weekly Schedule

Week 1

1.1

In China, The Internet Watches You

1. Through study of China's recent trend of "human search engines," understand the phenomenon's social background, characteristics, and its impact on society.
2. Learn how to describe events as they happen, and how to incite public opinion.
3. Learn how to compare and analyze community opinions on "human search engines," including different points of view and the explanation of various opinions.
4. Drawing from personal experience, discuss ideas such as the "Human Flesh Search," "privacy," "public morals," and "public opinion," and the relationship between the four concepts.

Readings: Textbook, page 3-19

1.2

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Week 2

2.1

Unit Test 1

2.2

A Chinese Marriage

1. Understand contemporary Chinese youth concepts of “marriage” and “wealth worship.”
2. Describe a television program, including its content, format, and reactions, and express your own detailed opinions about the program.

Readings: Textbook, page 26-40

2.3

A Chinese Marriage

1. Understand contemporary Chinese youth concepts of “marriage” and “wealth worship.”
2. Describe a television program, including its content, format, and reactions, and express your own detailed opinions about the program.

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2.4

A Chinese Marriage

1. Describe a television program, including its content, format, and social repercussions, and express personal opinions on program content.
1. Discuss concepts such as “money worship,” “social tolerance,” “freedom of speech,” and “media responsibility.”

Readings: Textbook, page 26-40

Week3

3.1

A Chinese Marriage

1. Describe a television program, including its content, format, and social repercussions, and express personal opinions on program content.
2. Discuss concepts such as “money worship,” “social tolerance,” “freedom of speech,” and “media responsibility.”

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A Chinese Marriage

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3.3

Unit Test 2

3.4

Pollution: The Price of Progress?

1. Understand and describe the related problems of environmental pollution in China, such as the present situation, causes, and countermeasures.
2. With the current situation in mind, introduce new legislation, policies, and their impact.
3. Discuss the relationship between economic development and environmental conservation, and consider how China might encourage consumers to seek “greener” alternatives.

Readings: Textbook, page 49-65

Week 4

4.1

Pollution: The Price of Progress?

1. Understand and describe the related problems of environmental pollution in China, such as the present situation, causes, and countermeasures.
2. With the current situation in mind, introduce new legislation, policies, and their impact.
3. Discuss the relationship between economic development and environmental conservation, and consider how China might encourage consumers to seek “greener” alternatives.

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4.4

Unit Test 3

Week 5

5.1

China’s Tech Giants

1. Understand the recent development of electronic business in China in recent years and its impact on social life. Through consumer holidays such as “11/11,” become familiar with Chinese consumer behavior and business promotion strategies.
2. Learn to describe the process of online shopping.

Readings: Textbook, page 163-180

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China’s Tech Giants

1. Understand the recent development of electronic business in China in recent years and its impact on social life. Through consumer holidays such as “11/11,” become familiar with Chinese consumer behavior and business promotion strategies.
2. Analysis and discuss the Internet and the age of Big Data, mobile technologies, electronic commerce, and the variety of effects on human life

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Week 6

6.1

China’s Tech Giants

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Readings: Textbook, page 163-180

6.2

Review

6.3

Review

6.4

Midterm Exam

Week 7

7.1

Going Local

1. Understand the challenges faces by multinational corporations in the Chinese market in recent years, relevant government policy adjustments, the changing market environment, and the meaning of “localization.”
2. Learn how to introduce a product, including its design philosophy, market position, and marketing strategy.
3. Analysis of localization practices of foreign companies in China, including their success stories and the complex relationship between localization and internationalization.

Readings: Textbook, page 103-122

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Week 8

8.1

Unit Test 4

8.2

House Hunting in Shanghai

1. Understand China’s current real estate market, explore the various factors that have led to higher prices in recent years, and the overall economic and social impact of China’s real estate bubble.
2. Learn how to use side-by-side comparisons in arguments.

Readings: Textbook, page 190-200

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2. Compare the current development of China and US real estate markets, including government regulation, control measures, and future prospects.

Readings: Textbook, page 190-200

Week9

9.1

House Hunting in Shanghai

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9.3

Unit Test 5

9.4

Imitation and Innovation

1. Learn about the origin of the Chinese concepts of "Shanzhai" and "Micro-Innovation," their role in society, and their future prospects.
2. Study multiple perspectives in order to compare and contrast two abstract ideas, and express one's own detailed opinion.
3. Introduce successful "start-up" stories, and explore the dialectical relationship between imitation and innovation.

Readings: Textbook, page 214-222

Week 10

10.1

Imitation and Innovation

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Readings: Textbook, page 214-222

10.4

Unit Test 6

Week 11

11.1

Chinese-American Relations

1. Understand the current state of relations between the US and China, and consider how ordinary Chinese citizens view US-Sino relations.
2. Investigate what Americans think of US-Sino relations, and learn how to write an investigative report.
3. Discuss how the two countries judge each other's strategic intentions, consider how to handle differences and contradictions, and expound views on how to further develop US-Sino relations.

Readings: Textbook, page 243-254

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Chinese-American Relations

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Readings: Textbook, page 243-254

Week 12

12.1

Review

12.2

Review

12.3

Oral Final Test

12.4

Written Final Test

Note: Detailed weekly plans will be distributed to students each Thursday for the following week of classes.

Course Materials

Textbook

Bai, Jianhua; Wang, Yang. *China in Depth: An Integrated Course in Advanced Chinese*. Beijing: Peking University Press, 2015.

白建华、汪洋.《焦点中国》—高级汉语综合教程.北京:北京大学出版社,2015.