CIEE Moscow, Russia

Course name: Internship
Course number: INSH 3003 MBIR
Programs offering course: Moscow Business and International Relations
Language of instruction: English
U.S. Semester Credits: 3
Contact Hours: 135 hours
Term: Spring 2020

Course Description

This course seeks to immerse students in a Russian professional working environment. Students will learn how to interact with co-workers, recognize cultural differences, compare teamwork and interpersonal interactions in different cultures, apply academic knowledge in a professional setting, identify opportunities to create value within their organization or company, and to research, propose and present a report.

Learning Objectives

At the end of the seminar the student will be able to:

- Identify and analyze cultural dimensions in the Russian/international work environment
- Explore how to become more sensitive to cultural differences, interactions, and experiences.
- Analyze their own intercultural skills, identify strengths and weaknesses
- Demonstrate understanding and awareness of ethical issues in cross cultural settings
- Market their internship and study abroad experience to further career development
- Relate the internship experience to lifelong learning and career development

Course Prerequisites

None.

Methods of Instruction

The course will be run as a seminar where we will identify theoretical background of intercultural adaptation issues through the readings and apply them to experiential situations. In each session the students will work on an intercultural topic incorporating
critical incidents from the workplace. The course will be based on the insights and experiences of the students as well as the assigned and suggested readings.

**Assessment and Final Grade**

**Class Participation**

Students are not permitted to miss class for unjustified reasons. If you miss more than two classes without a valid excuse, the instructor will automatically lower your final grade by five percent. Additional unexcused absences will result in further five percent reductions. In the case of illness, the student should speak to the instructor to design a plan for making up missed material.

Students’ performance during the semester is assessed by the following criteria:

1. Class participation: 20%
2. Goals & Action Plan 5%
3. Weekly Field Journal 15%
4. Informational Interviews 15%
5. Research Paper 20%
6. Revise & Updated Resume 5%
7. Work-Place Supervisor Evaluation: 20%

**Course Requirements**

Students are required to participate actively in the seminar. The class participation grade will be determined by attendance, engagement (active listening and participation), and evidence of completion of assigned readings.

Student will identify 3-5 goals for their internship experience and develop a detailed action plan for reaching their goals.

Over the course of their internships, participants will write six field journal entries (about 400 words each) about their internship experience. The instructor might assign a specific topic. In their journal entries, students should reflect on the internship experience and make connections with the readings and the topics discussed in class.

Students will conduct an informational interview and complete a summary of each interview. The goal of this assignment is to develop networking skills by conducting an informational interview.
Students will also be required to write one 6-8 page research paper (2000-2500 words) on a topic related to some aspect of the student’s internship. Topics should relate to the field of the internship placement or the course themes and topics.

Students will submit a revised and updated resume, which includes their study abroad and internship experience.

The seminar is combined with an onsite work placement where students must work a minimum of 100 hours on site with an internship sponsor. The job responsibilities of the intern and the weekly work schedule will be negotiable between the student and the onsite supervisor. There will be a final evaluation completed by the onsite supervisor.

**CIEE Academic Honesty Statement**

Presenting work of another person as one’s own, failure to acknowledge all sources used, using unauthorized assistance on exams, submitting the same paper in two classes, or submitting work one has already received credit for at another institution in order to fulfill CIEE course requirements is not tolerated. The penalty ranges from failure on the project to dismissal from the program.

**Weekly Schedule**

**Session 1**

**Introduction to the Internship Seminar**

**Topic Focus for Class:**
- Course syllabus and logistics
- Internship placements and logistics of placements.
- Goal setting for internship and study abroad
- Making the most of your internship experience

**To do before next class:**
- Write your first field journal entry (about 400 words): Thoroughly review the website of you internship site and your goals and action plan. What is the work they do? What is their mission? How does their mission align with your career goals? What goals have you set for yourself? What will you do specifically to reach your goals?
- Identify 3-5 goals and create an action plan
- Required Reading:
  “Navigating the Cultural Minefield”
  [https://hbr.org/2014/05/navigating-the-cultural-minefield](https://hbr.org/2014/05/navigating-the-cultural-minefield)
- Supplemental reading:
“How East and West think in profoundly different ways”

“How to say ‘This is Crap’ in Different Cultures”
https://hbr.org/2014/02/how-to-say-this-is-crap-in-different-cultures

One-on-one session with seminar instructor:
- Review goals and action plan
- Review Learning Contract
- Questions and issues regarding internship placement

Session 2
Topic Focus for Class:
- Discussion of journal entries and initial impressions of internship sites
- Navigating Culture: Exploring Cultural Dimensions

DUE: Journal Entry, Goals and Action Plan, completed Learning Contract

To do before next class:
- Review 3-5 topics that interest you in the blog “Understand Russia” http://understandrussia.com
- Field journal entry

Session 3
Topic Focus for Class:
- Discussion of journal entries, readings
- How to Conduct and Informational Interview

DUE: Journal Entry

To do before next class
- Read the Harvard Business Review’s “How to get the most out of an informational interview” https://hbr.org/2016/02/how-to-get-the-most-out-of-an-informational-interview
- Conduct two informational interviews with both an expat and a host country national working in Russia in a field that is of interest to you. Prepare a
written summary of each interview (1 page), including who you interviewed and why, questions that you asked, and key takeaways.

- Weekly field journal entries

**One-on-one session with seminar instructor:**
- Informational interview plans
- Final paper topic
- Questions and issues regarding internship placement

**Session 4**

**Topic focus for Class:**
- Discussion of informational interviews
- Networking
- Explanation of final paper rubric

*DUE: Informational interview write ups, Journal Entry*

**To do before next class:**
- Do the online activity, “Connect with Haji Kamal” and be prepared to discuss your experiences and decisions in the activity. [http://www.worldwarfighter.com/hajikamal/activity/](http://www.worldwarfighter.com/hajikamal/activity/)
- Weekly field journal entry

**Session 5**

**Topic focus for Class:**
- Discussion of readings, field journal entries, Haji Kamal exercise
- Cultural Intelligence

*DUE: Field Journal entry*

**To do for next class:**
- Papers DUE next week
- Read other student papers before class (session 6)
- Field Journal entry

*DUE: Final Papers, share with classmates*

**Session 6**

**Topic Focus for Class:**
- Discussion of paper topics
DUE:
• Review the papers of the other students in class. Be prepared to discuss.

To do for next class:
• Read Transition Abroad’s “How to Sell your Overseas Experience to Employers” by Jean-Marc Hachey
  http://www.transitionsabroad.com/publications/studyabroadmagazine/2006Fall/marketing_your_study_abroad.shtml
• Print out and bring to class your resume
• Field Journal entry

Session 7
Topic Focus for class:
• Resume Revision Workshop, Cover Letters
• Career Planning

DUE:
• Field Journal Entry

To do for next class:
• Complete resume revisions
• Final Field Journal entry (about 400 words) What are the three most important things you have learned from your internship experience? How will you use this in the future?

Session 8
Topic Focus for Class:
• Marketing your International Experience
• Guest Lecture: International Recruitment

DUE: Final Field journal entry, revised resume
SUBMIT: Supervisor evaluation, Student evaluation of internship site, hours log

Readings


Golubeva, Tatiana. Understand Russia: Stories about Everyday Life in Russia Blog, understandrussia.com/perception-of-work/


“Connect with Haji Kamal” http://www.worldwarfighter.com/hajikamal/activity/

Harvard Business Review’s “How to get the most out of an informational interview” https://hbr.org/2016/02/how-to-get-the-most-out-of-an-informational-interview


Transition Abroad’s “How to Sell your Overseas Experience to Employers” by Jean-Marc Hachey http://www.transitionsabroad.com/publications/studyabroadmagazine/2006Fall/marketing_your_study_abroad.shtml