



## CIEE Santiago, Chile

<b>Course title:</b>	Contemporary Chile in Mass Media Editorials
<b>Course number:</b>	LING 3002 SACH
<b>Program offering course:</b>	Liberal Arts
<b>Language of instruction:</b>	Spanish
<b>U.S Semester Credits:</b>	3
<b>Contact Hours:</b>	45 contact hours
<b>Term:</b>	Spring 2020

### **Course Description:**

This program intends the comprehension of social, cultural and political approach of contemporary Chile. This perspective is taken from the media Opinion Editorial sections. Based on the reading, analysis and study of main written newspapers, radio and tv editorials.

### **Learning Objectives:**

- Improve text Reading comprehension in Spanish of advanced level working with Op Editorials in written press as type of text.
- Achieve a close approach to current contemporary topics of Chilean politics through the knowledge and comprehension of main Op Editorials of Chilean written texts.
- Approach and be familiar with general and basic key words in context to define Chilean trending topics in the news.
- Share a discussion about topics of contemporary Chile using discourse techniques in Spanish.

### **Course Prerequisites**

Students must be interested and be familiar with discussions in Spanish about culture, language and politics.

### **Methods of Instruction**

- Every session is supported by visual ppt. presentations summarizing main contents by teacher.



- Weekly reading, analysis, summary and selection of keywords from the El Mercurio newspaper Op Editorial section known as “La Semana Política”, El Mostrador electronic news, and BioBio
- La Radio online TV editorial. There is a total of 14 weeks of these readings along the semester.
- Visiting lecturers that are editorialists to discuss current topics of Contemporary Chile in Politics, Culture and Social conflicts.
- Applied workshops along the semester where students use discourse analysis methods. of special importance is the use of the software AntConc, a concordance and keyword in context program for text processing.

### **Assessment and Final Grade**

1. Written test:	15%
2. Oral presentation:	20%
3. Corpus collection of Op Editorials:	20%
4. Final Essay:	25%
5. Participation:	20%

### **Course Requirements**

#### **Written test**

Pointing to basic concepts. It pretends to monitor the acquisition of conceptual and theoretical knowledge based on mandatory readings. 15%.

#### **Oral presentation**

Topic selected in class with case study debate. 20%

#### **Corpus collection of Op Editorials**

Handbook of summaries and selection of keywords. 20%

#### **Final written essay**

This essay should include the following. 25%.

- a) Speech Acts recognition.
- b) Rhetoric gender recognition.
- c) Lexical Analysis
- d) Topic representation and discussion of a representation of Chile in contemporary perspective

**Participation 20%**



Class participation is key in this course. Language and discourse are analyzed and examined, so students are requested to share facts, examples and case studies in every session.

### **Weekly Schedule**

**Readings will be assigned in every session, and chapters and pages may vary depending on the interest of the group and current affairs, since this course works with editorials from main newspapers of the country.**

#### **Week 1**

Class 1.1 Introduction to discourse in the media studies.

Class 1.2 Oral and written language in cultural perspective.

#### **Week 2**

Class 2.1 Visiting lecturer journalist electronic news media.  
In class discussion of mandatory reading "*Tipos formales de cultura*", Edmund Husserl.

Class 2.2 Communication, the media and culture. Language and Nation. The case of the media in the XXI century language. Reading "*La Comunicación y los medios*", Klaus Bhrun.

#### **Week 3**

Class 3.1 The community of speech: Workshop about Bajtín. Do editorials represent a gender? Mandatory reading: "*Estética de la creación verbal*", Mijail Bajtín.

Class 3.2 Written press register. Discourse of news information. Written test: based Husserl and Bajtín readings.

#### **Week 4**

Class 4.1 Features of written press in Chile. The case of El Mercurio and The Clinic. Cultural analysis.

Class 4.2 Op Editorials in Chile. What and what for? Presentations: Cultural trends of El Mercurio editorials based on language patterns. Student's presentations and discussion.

#### **Week 5**

Class 5.1 Presentations: Cultural trends of El Mercurio editorials based on language patterns. Student's presentations and discussion.

Class 5.2 Visiting lecturer journalist radio editorialist.



Meaning production in spoken texts (part 1). The semantics of spoken Opinion editorials. The case of radio Bio Bio editorials. Workshop presentation by professor.

### **Week 6**

Class 6.1 Meaning production in spoken texts (part 2). The semantics of spoken Opinion editorials. The case of El Mostrador tv editorials. Workshop presentation by professor.

Class 6.2 Key words and culture. Mandatory readings: "Writing in Society" and "Cultura y Sociedad", Raymond Williams.

### **Week 7**

Class 7.1 Working editorials by means of key words in context. KWC model. Group workshop in class. AntConc application. Key words as a model for op. editorials analysis.

Class 7.2 Pragmatics applied to Op Editorial case. Speech Acts.

### **Week 8**

Class 8.1 Discussions of applied case study 1. Presentations by students

Class 8.2 Discussions of applied case study 2 Presentation by students.

## **Course Materials**

### **Readings**

Bajtín, M. (1998) Estética de la creación verbal. México: FCE.

Bhrun, K. (2014). La Comunicación y los Medios. Metodologías de investigación cualitativa y cuantitativa. México DF: FCE.

Giannini, H (2013) "La Reflexión Cotidiana. Hacia una arqueología de la experiencia". Santiago, Ediciones UDP.

Gee, J. (2006) Social linguistics and literacies. Ideology in Discourses. Oxon: Routledge Falmer.

Charaudeau, P. (2003) El discurso de la información. La construcción del espejo social. Barcelona: Gedisa.

Varas Guerrero, P. (2010) El Significado como Uso. Fragment of a PhD. dissertation. PUCV.

Williams, R. (1982) Writing in Society. New York: V.



Williams, R. (1986) *La Larga Revolución*. México, FCE.

Williams, R. (1989) *Palabras Clave. Un vocabulario de la cultura y la sociedad*. México, FCE.

Husserl, E. (2012) *Renovación del hombre y la cultura*. Barcelona, Anthropos.

El Mercurio de Santiago. [www.emol.cl](http://www.emol.cl)

El Mostrador Diario Electrónico de Chile. [www.elmostrador.cl](http://www.elmostrador.cl)

The Clinic, semanario crítico. [www.theclinic.cl](http://www.theclinic.cl)

#### **Recommended readings:**

Bernardez, E (2009) *La Lengua como Cultura*

D'Ítudio, A (2010) *Manual de Gramática Española*. Cap. 5.

Lemke, Jay. (1995) *Textual Politics: Discourse and Social Dynamics*. London: Taylor & Francis

Ong, W. (2006) *Oralidad y escritura. Tecnologías de la palabra*. México: FCE

Swales, J. (1990) *Genre Analysis. English in academic and research settings*. Cambridge University Press.

Varas, P. (2010) *El discurso de las políticas públicas*. Fragment of a PhD. dissertation.