Course name: Community Public Health
Course number: PUBH 3002 KKTH
Programs offering course: Community Public Health
Language of instruction: English
U.S. Semester Credits: 4 semester/ 6 quarter hours (KKU = 4 credits)
Contact Hours: 30 classroom hours, 90 practice/field hours
Term: Spring 2020

Course Description
The Community Public Health course introduces students to the role of assessment within the context of the community improvement process through a combination of classroom instruction and overnight stays in communities. The course will cover important community health topics surrounding community assessments, including the development and use of diagnostic tools; quantitative and qualitative methods; analysis of community health problems; building relationships with stakeholders; and participatory research. Students will conduct field visits in at least two different Thai communities and compare and contrast how approaches must differ to account for demographic, cultural, and socioeconomic differences among communities. The communities visited will be the same communities for the accompanying course, Public Health Field Practicum. Therefore, it is essential that information gathered in this course inform the nature of students’ practicum experience and final projects.

Learning Objectives
Throughout the course, and by the end, students will be able to:
• Identify, discuss, and compare existing community health diagnostic tools
• Choose appropriate diagnostic tools for data gathering in various community settings
• Initiate, adapt, and evaluate participatory methods for community assessment
• Discuss cultural, social, economic, and political influences on health decision making in Thai communities
• Organize and facilitate activities that foster relationships between “outsiders” and community members
• Facilitate focus group discussions and conduct interviews
• Identify and apply ethical standards and procedures relevant to human research
• Participate in learning experiences that reflect the responsibilities and competencies of entry-level community health workers

Course Prerequisites
PUBH 3001 THPH (concurrent)

Methods of Instruction
This course consists of classroom lectures by Khon Kaen University (KKU) faculty, field work, and student-led debriefing sessions. The field work includes community visits to two separate communities, in which students will conduct an abbreviated community health needs assessment with the goal of understanding and describing the community. Lectures will rely
primarily on PowerPoint and group activities/discussion. Debriefing sessions will be led by students to reflect on findings from field work and identify techniques to improve methods.

Assignments, course announcements, and readings will be managed using the Google Classroom eLearning application.

**Assessment and Final Grade**

1. Community Description: 20%
2. Community Mapping Analysis: 15%
3. Field Practice: 15%
4. Final Presentation: 15%
5. Homework Assignments: 20%
6. Participation 15%

**Course Requirements**

**Community Description (20%)**

Students will use one or more of The 7 Community Tools, participatory tools from the PRA Toolbox, mapping, and other tools to collect information in a community via secondary data, interviews, focus groups, and observations to compose a Community Description of the community. Students will organize, record, and summarize information such as physical characteristics, social structures, government, institutions, demographics, and economics of the community into a format that provides a reasonably clear and objective description of the community, as well as a sense of how they saw it during their homestays. The description should include photographs, quotes, maps, diagrams, and charts to present a full picture of the community.

**Community Mapping Analysis (15%)**

Each student will make observations and supplement observations with interviews and focus groups to compose a map focused around a specific topic (e.g., family relationships, socioeconomic status, recreational opportunities, or environmental hazards). The map can be completed in GIS or on physical paper. Each student will then elaborate on their findings by exploring trends, relationships, or possible explanations for what they see in the map in a written report. If the analysis identifies a potential issue, students may propose a possible solution.

**Field Practice (15%)**

Students will evaluate their peers while in the field. Students will be evaluated on how well they perform the responsibilities in the field.

**Assessment**

Students will be assessed on:
1. Respectful Communication 15%
2. Team Building 10%
3. Leadership 10%
Final Presentations (15%)
Individual students will choose one health issue, need, or asset within one community visited during the course and elaborate on the ramifications of this issue on the community’s overall health status. The presentation should provide evidence supporting your claim (learned while spending time in the community) and incorporate outside information. While students commonly use the traditional oral presentation format, other formats may be proposed by students, such as videos.

Presentation titles may be similar to “The Impact of Type 2 Diabetes on Ban Tha Pho Village,” “The Historical (de-)Evolution of the Riverine Fishing Industry in Ban Nawng Saeng Village,” or “Village Health Volunteers in Ban Sam Ran Community: Providing Critical Care to the Elderly”

Assessment
The presentation will be assessed on:
1. Content: 40%
2. Organization and Preparation: 10%
3. Language and Delivery: 40%
4. Questions and Answers: 10%

Requirements
- Borrowed information, such as photos or statistics, must be properly cited (APA short format) on the slide where the information appears.

Suggestions
- Do not “read from the slides.”
- Whenever possible, use graphics, charts, or photos to support your discussion, rather than text-only PowerPoint slides.
- Load your presentation onto a memory stick or hard drive. Internet access is not always available.
- Keep in mind some audience members may not have English as their first language. Speak clearly, avoid euphemisms, and use simple, direct language, when possible.

Homework Assignments (20%)
Homework will be periodically assigned throughout the course with a due date. Homework must be submitted by the due date and via the prescribed method (e.g., email or hardcopy). Late submissions will have 10% deducted from their score. Assignments submitted later than 24 hours after the due date will not be accepted and given zero credit.

Attendance and Participation (15%)
Attendance is required at all lectures, debriefings, and community visits. Arriving more than 15 minutes late will be considered absent. Each absence will result in a 1% reduction
of your overall course grade. One excused absence may be granted, if a request is submitted in writing to and approved by the Academic Director. Medical absences, in which the student visits a doctor or hospital and that visit is confirmed by CIEE staff, are not counted as absences.

**Discussion Forums (Participation)**
Participation is assessed via participation in online discussion forums. Topics will be assigned for students to participate in online discussion forums (denoted in schedule with DF). You are required to post of minimum of three times for each discussion topic. Your first post should answer the assignment question directly. Your additional posts should respond to the initial post(s) of at least one of your classmates, elaborating on a point they have made, raising new questions, and carrying forward the discussion.

Your instructor will monitor and evaluate your posts by assessing the timely submission of the required posts and the quality of your posts. A quality post incorporates at least one criteria of critical thinking:
1) clarifying issues, 2) assessing some aspect of the debate or discussion, 3) demonstrating connection among ideas and proposing a hypothesis, and 4) proposing possible actions.

Each Discussion Forum will be an opportunity to earn six points for participation (two points each from the three minimum posts). Two points will be assigned for a timely (posted before the deadline) and quality (incorporating one or more criteria for critical thinking skills, as determined by the instructor) post; one point for a timely post not demonstrating critical thinking skills; and zero points for no post or for any post after the deadline.

The table below elaborates on these four critical thinking skills.
Criteria for Assessing Critical Thinking Skills

<table>
<thead>
<tr>
<th>Clarification</th>
<th>Assessment</th>
<th>Inference</th>
<th>Strategies</th>
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<tr>
<td>Clarifies, elaborates, or defines the issue being discussed.</td>
<td>Evaluates some aspect of the debate, makes judgments on a situation, and/or proposes evidence for an argument or connections to other issues.</td>
<td>Shows connections among ideas, draws appropriate conclusions by deduction or induction, explains an observation, and/or hypothesizes.</td>
<td>Proposes, discusses, or evaluates possible actions.</td>
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<tr>
<td>For example, the post negotiates or discusses the meaning of the issue; identifies underlying assumption(s); and/or defines or criticizes definitions or relevant terms related to the post.</td>
<td>For example, the post questions the validity of evidence offered and specifies criteria for or against a source’s credibility.</td>
<td>For example, the post arrives at a conclusion by connecting ideas, theories, and observations.</td>
<td>For example, the post proposes a possible action and/or predicts the outcome of proposed actions.</td>
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Weekly Schedule

Please see your Semester Guide for details. Schedule is subject to change.

**Week 1**  
Orientation

**Week 2**

2.1  
CPH Session 1a  
Foundations of Community Health  
Readings:
  - Health Needs Assessment (Bani 2008, 13-20)  
  - Community Health Needs Assessment: An introductory guide for the family health nurse in Europe (WHO, 2001)

2.2  
CPH Session 2a  
Subsystem Study I: Government, Politics, and Institutions  
Reading:  
  - A brief version of Thai history by Aj. Anthony (Kuster, n.d.)

**Week 3**

3.1  
CPH Session 2b  
Subsystem Study I: Government, Politics, and Institutions  
Reading:
3.2 CPH Session 3
Ethical and Cultural Considerations of Community Research
Readings:
- History and Ethical Principles (Bankert, n.d.)
- Assessing Risk in Social and Behavioral Sciences (Armwood & Panicker, n.d.)
- Thailand—A Loosely Structured Social System (Embree 1950, 93-181)

Week 4
4.1 CPH Session 4
Community Health Subsystems
Reading:
- Section 1: Profiling the population (WHO 2001, 4-11)

4.2 CPH Session 5
CHIP Case Study: Developing Community Waste Management
Readings:
- Learning from Strangers: The Art and Method of Qualitative Interview Studies (Weiss 1994, 1-14)
- Preparing for Interviewing (Weiss 1994, 39-60)

4.3 CPH Site Visit 1
Zero Waste Community

Week 5
5.1 CPH Session 6
Methods for Community Assessment and Priority Setting
Community Description
Readings:
- Community Health Needs Assessment: An introductory guide for the family health nurse in Europe (WHO 2001, 12-16)
- Assessing Community Needs and Resources (University of Kansas)

5.2 CPH Session 7
Stakeholder Engagement and Community Relations
Community Mapping Analysis
Reading:
- Rural appraisal: rapid, relaxed and participatory. IDS Discussion Paper (Chambers 1992, 311)
- Participatory Rural Appraisal and Planning Workbook. International Institute of Rural Reconstruction (Selener, Endara, & Carvajal, 1999)

5.3 CPH Site Visit 2: Kickoff Event

Week 6

6.1 CPH Session 8
Subsystem Study II: Economics and Natural Environment
Reading:
- The Agrarian Transformation in Northeastern Thailand: A Review of Recent Research (Rambo 2017, 45-215)

6.2 CPH Session 9
Selecting and Designing Tools for Community Assessment

Week 7

Community Visit 1
Field Practice

Week 8

8.1 CPH Session 10
Student Presentations

8.2 CPH Session 11
Subsystems Study III: Physical Built & Natural Environments

8.3 CPH Session 12
Site Visit Briefing

Week 9

Site Visit 3: Water Management

Week 10

10.1 CPH Session 13
Student Presentations

Week 11

11.1 CPH Session 14
Final Exam

Readings


