



CIEE Toulouse, France

Course name:	European Economic Integration and Its Impact on the French
Course number:	BUSI 3001 / ECON 3001
Programs offering course:	Business and culture/Language and culture
Language of instruction:	English
U.S. Semester Credits:	3
Contact Hours:	45
Term:	Summer 2019
Course meeting times:	See detailed schedule
Course meeting place:	Toulouse CIEE Study Center, 11 rue pharaon
Professors:	Leandro De Sa : ldesa99@gmail.com

Course Description

This course presents an overview on the process of European economic integration, both from an economical and from a political point of view. Special emphasis is placed on the different EU policies that have been developed over the years, and how they affect the national economies, with France as a central case study. The course will also address the EU governance and its various institutions, as well as the successive enlargements of the EU and how the entry of less advanced economies has affected more advanced economies, like the French one. It will finally give some examples of EU achievements but also analyze some of its current threats and challenges.

Learning Objectives

By the end of the course, students should have a good understanding of the historical steps leading to today's European Union and the main economic challenges. They will be able to understand the extent to which the EU constitutes an asset and/or an obstacle to economic, political and cultural development.

Course Prerequisites

Soft review prior to the course of your previous lectures in macro-economics, business management and political science (if any). But don't feel too bad if you haven't yet touched these subjects.



Methods of Instruction

Instruction will be supported by regular readings (see list below) that will feed in class discussions. Readings are assigned to help students gain familiarity with key ideas and terms, which they will then be expected to integrate into their oral and written work (including a midterm and a final exam). The course will be illustrated with several case studies of European-wide companies and a few visits of local European sites.

Assessment and Final Grade

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| 1. Midterm group presentation: | 35% |
| 2. Final group written exam: | 35% |
| 3. Attendance and class participation: | 30% |

Course Requirements

Group Presentations (mid-term and final)

In small groups of 2 or 3, students will present case studies about European economic, political or cultural policies that have changed and affected French society. The presentation should last about 15-40 minutes and introduce the time and context in which these European policies were implemented as well as the challenges they raised.

One group presentation will be made regarding the first part of the course about economic and business aspects of European integration. The other group presentation will be made regarding the second part of the course, on political and legal aspects of European integration. These presentations will be scheduled throughout the semester and dates will be set at the start of the course.

Each student will have to make two group presentations overall.

Attendance and Class Participation

- Only one unexcused absence from each class (including co-curricular events of this class) per six-week term will be permitted. Any additional unexcused absences (defined as absences without a valid excuse such as documented illness or other emergencies), will result in the grade for the course being lowered by one grade level (e.g., a B+ becomes a B). Additional unexcused absences will result in further grade reductions.
- Late papers will be marked down 5% after the first day and 1% every day afterwards



- In case a student cannot come to class, s/he must inform the professor before the class is to begin. Illnesses that prevent the student from attending more than 2 days of classes must be reported by the student to the Resident Director.
- In the case of absences resulting from illness or other emergencies, the student should contact the professor to design a plan for making up missed material.
- Being late is disruptive to the entire class and will negatively affect a student's participation grade. Being 10 minutes late just once is still disruptive, but can happen to all. Being late more than once, however, will have consequences for the student's participation grade. Students arriving more than ten minutes late to the class will be considered absent for the session.
- Please note that these rules extend to course-related excursions as well. (e.g., 1% every day after the last day and 1% every day afterwards), and that no coursework will be accepted after the last day of class.

Course plan

European Integration - Part I: Economic and Business aspects

Session 1	Introduction to the course Economic value of the European Integration
Session 2	Financial crisis and the European resilience
Session 3	The PIGS crisis - the case of Iceland
Session 4	Fiscal arbitration, fiscal paradises and their role in Europe
Session 5	Airbus: a case of European industrial integration
Session 6	Trade and competition in Europe: the cases of GE vs Honeywell, GE vs Alstom, Schneider Electric vs. Legrand, Apple, Microsoft and Google
Session 7	Economic implication of the Brexit and the TTIP



Session 8 Examples of common European achievements in R&D and Education: CERN, ESA, ILL, European Synchrotron, EUMETSAT/EUTELSAT

Session 9 Mid-term group presentation

European Integration - Part II: Political and legal aspects

Session 10 History of European Economic Integration - Part I:
From the ECSC to the EU of 15 members.
The Schuman Plan and the European Coal and Steel Community (ECSC).

Treaties of Rome (EEC) and the European Free Trade Agreement EFTA. 1st, 2nd, and 3rd enlargements

Session 11 History of European Economic Integration - Part II:
From the Single Market Act to the EU Eastern Enlargements

- European Monetary System (EMS)
- The Single Market
- Maastricht Treaty
- Fourth enlargement
- Reuniting Western and Eastern Europe: Treaty of Amsterdam, the Treaty of Nice, and the First Eastern Enlargement.

Session 12 The European Union's governance and institutions
Council of the European Union. The European Commission. The European Parliament. European Court of Justice. The European Central Bank (ECB)

Session 13 The various definitions of Europe: European Union, Schengen, the Euro area

Session 14 EU enlargement: treaties, implications and challenges
EU and beyond: links with North Africa, Turkey...
Regionalism and Europe: the cases of Catalonia, Corsica, Scotland

Session 15 Europe: the challenges of immigration and integration
The Schengen rules
The refugee crisis



- Session 16 EU and politics: the institutional efficiency and bureaucracy: perceptions/misbeliefs
Dislocation tensions in Europe: the cases of Poland, Hungary, Germany and the UK
- Session 17 Security, Defence and Terrorism in Europe. A class discussion
- Session 18 The European Common Agricultural Policy. A class discussion
- Session 19 Digital Europe: the future trend? A class discussion
- Session 20 Final group written examination

Readings

- Eichengreen, B. *The European economy since 1945: coordinated capitalism and beyond*. Princeton: Princeton U.P., 2006
- Baldwin, Richard and Wyplosz, Charles (2006), *The Economics of European Integration*, McGraw-Hill.
- Neal, Larry (2007), *The economics of Europe and the European Union*, New York: Cambridge University Press.
- North, Douglass C. 1991, "Institutions," *Journal of Economic Perspectives*, 5(1), pages 97-112.
- North Douglass C. and Barry R. 1989, "Constitutions and Commitment: The Evolution of Institutional Governing Public Choice in Seventeenth-Century England," *The Journal of Economic History*, 49(4) pp. 803-832.
- F. A. Hayek 1945, "The use of Knowledge in Society" *The American Economic Review*, 35(4), pp. 519-530.

Cases:

- Can the Eurozone Survive - HBS case 2013
- The Brexit Unknown—Britain’s Boom or Bust – Darden Case 2017
- Did Apple Pay Too Little Tax - INSEAD case 2016
- The TTIP Bridging the Transatlantic Economy - HBS case 2017



- Managing the European Refugee Crisis - HBS case 2016
- Immigration Policy in Germany - HBS case 2015
- Common Agricultural Policy and the Future of French Farming - HBS case 2007
- European Integration - Meeting the Competitiveness Challenge - HBS case 2017

Class background material (an extensive list I will provide you with in the flow):

- A Definitive Guide to the Brexit Negotiations - HBR Aug 2016
- Reflection paper on the Future of European Defence
- The European Union Policies on Counter-Terrorism (check specially §6.1)
- Terrorism and situation trend report European Union 2017
- Security in the Union - a Europe that protects – 2017
- The Doha round negotiations and EU's common agricultural policy – research paper 2017

- Europe's terror threat is real. But its cities are much safer than you think | World Economic Forum
- G7 Taormina Statement on the Fight Against Terrorism and Violent Extremism 2017
- Identitarian issues and populism:
 - The European Trust Crisis and the Rise of Populism (& appendix) - BPEA Conference Drafts, September 7–8, 2017
 - European politics/ leaders struggle to contain rising populism, in FT, Dec 13, 2017
 - Five Star Movement/ the unanswered questions about Italy's populist party, in FT, Sept 17, 2017
 - Learning from Europe's populists - Political insurgents, The Economist, Feb 3, 2018
 - Poland offers fresh concession to EU over legal reforms, in FT, May 3, 2018
 - How "identitarian" politics is changing Europe - White, right and pretentious, The Economist, March 28, 2018
- Politics and EU Stability:
 - German politics has become much more complicated - Between open and closed, The Economist, Apr 14, 2018



- Amsterdam in pieces/ why Dutch voters rejected politics as usual, in FT, Aug 17, 2017
- French election results/ Macron's victory in charts, in FT, May 9, 2017
- German election/ AfD's advance in six charts, in FT, Sept 20, 2017
- The future of Italy, in the words of voters, in FT, Dec 18, 2017
- Theresa May under pressure to break Brexit deadlock, in FT, Apr 20, 2018
- How to break the deadlock in Berlin - The splintering of German politics, The Economist, Nov 23, 2017
- Italy's president makes final attempt to form government, in FT, May 3, 2018
- Regionalism:
 - Europe has plenty of secessionist movements like Catalonia. Most don't want full independence, though. - The Washington Post, Oct 11, 2017
 - Map of European independence movements - Business Insider, June 17, 2017
 - Eta announces dissolution and ends campaign for Basque independence, in FT, May 2, 2018
 - Scotland tells May to think again, in FT, Apr 25, 2018
 - Independence and Brexit have realigned Scots behind the Tories - Uniting the clans, The Economist, May 11, 2017

 - The Rise of (Inter-) Regionalism - The EU as a Model of Regional Integration, Tanja A. Börzel and Thomas Risse, Annual Convention of the American Political Science Association, Toronto, Canada, September 2-6, 2009
 - Catalan parliament votes to allow exiled leader's re-election, in FT, May 4, 2018
- New policies and trends:
 - The future of the European Union - Creaking at 60, The Economist, March 25, 2017
 - Britain pulls off a diplomatic coup against Russia at the EU - What about next time?, The Economist, March 23, 2018
 - The importance of a European foreign and security policy - Home and abroad, The Economist, March 23, 2017
 - Downing St overlooks Johnson's 'crazy customs plan' outburst, in FT, May 8, 2018
 - European Investment Bank pulls back on UK funding after Brexit, in FT, Apr 20, 2018
 - Alitalia targeted in EU state aid probe, in FT, Apr 23, 2018
 - The method to Macron, in FT, May 7, 2018



- Bloomberg chooses Amsterdam as EU trading hub, in FT, May 8, 2018
- How Paris can catch London as Europe's top corporate hub, in FT, Apr 30, 2018
- The Macron plan for Europe, The Economist, Nov. 9, 2017