



Study Center in Shanghai, China

Course name:	Changing Nature of Business in China
Course number:	BUSI 3001 SBLC
Programs offering course:	Shanghai Accelerated Chinese Language, Shanghai Business, Language and Culture, Shanghai China in a Global Context
Language of instruction:	English
U.S. Semester Credits:	3 semester/4.5 quarter hours
Contact Hours:	45
Term:	Spring 2018

Course Description

This course provides the students an opportunity to examine the elements in the changing nature of business in China. The syllabus identified a number of issues that may affect the business development in China. These issues include fiscal policies that changed the business environment over the past three decades when the Chinese economy grew from a stagnant and poor country to the number two economic power in the world.

Some of the topics chosen in the syllabus are China's Stimulus Programs, Labor Contract law, and Economic Cooperation Framework Agreement between Taipei and Beijing. Also covered in this class is the contentious issue of the RMB undervaluation even though the Chinese government is slowly responding to international pressure on currency reform.

A new topic receiving international attention lately is the public listing of Chinese companies in the US using a mechanism called the Reverse Merger. An unprecedented number of shareholders and SEC litigations filed as a result of this wave of RTO listings prompted us to include this new topic in our syllabus.

In addition, this course will examine the various aspects of the economic, social, political, and policy issues in the Asia region especially between Beijing and Taipei. We will conclude the course by evaluating the key issues studied and exploring potential business and job opportunities for our students.

The class format emphasizes heavily on classroom discussions and students' participation. Other opportunities for networking and practical experience include a couple of plant visits.

Learning Objectives

The objective of this course is for the students to get interested in changing business issues in China. Upon completion of this course, students can expect to have an overall understanding of the changing nature of business in China especially in the following areas:

- Emerging Chinese economic power
- The Chinese Economic Stimulus Program in the midst of Global financial crisis



- Consumer Based Value Added Tax (VAT) policy
- Chinese RTOs
- Labor Contract Law
- RMB exchange rate
- New Beijing and Taipei Economic Cooperation Pact
- Changing workforce, labor shortage, labor expectation, and human resource challenges
- Opportunities for you

Students will gain an understanding of the policies and business issues in China and develop a sense of appreciation for the dynamics of this constant changing business environment.

Course Prerequisites

Three semesters of college-level microeconomics or macroeconomics, accounting, finance, management, or marketing are required.

Course Requirements

Active participation in the class means student's willingness to share knowledge and ideas in a logical and analytical manner. Effective participation can be demonstrated by student's knowledge in the subject and by student's intelligent discussion with the teacher and other students. Thus, adequate preparation before the class is essential. Participation is critical for grades because credit will be rewarded for those students who have participated in the class. Classes will start on time. Students are expected to be in the classroom before the class begins. Credit will also be given for attending the class.

In the Week 1 class, students are expected to form five to six presentation teams. Each team should have 3-4 participants and choose one of the discussion topics below.

- Chinese Stimulus Program /Emerging Chinese economic power
- Chinese RTOs
- VAT
- BJ & Taipei Economic Cooperation Pact
- Labor Contract Law
- RMB exchange rate

Each team must decide the topic before the end of the Week 2 class. The team will make a 15-20 minute long PowerPoint or video presentation beginning Week 3. The presentation schedule is also shown in the weekly schedule section of this syllabus. Group presentation is a team effort. Each team is expected to conduct research on the subject, read the class materials, and rehearse the presentation. Each presentation should allow for a 5-minute long Question & Answer. Grades will be awarded based on the content, presentation style, team effort, and audience response. For grading purpose, a written copy or a digital copy of the presentation must be submitted before the class. Each team will be assigned one grade and the same grade awarded to each team member.

Mid Term

Exam includes materials and readings covered in the class from week 1 through week 4

Final

Exam includes materials and readings covered in the class from week 6 though week 14

Method of Instruction

A combination of lecture, Powerpoint and video presentations, classroom discussions, student presentations, and a factory visit will be used as teaching activities to facilitate students' learning. Each class starting Week 4 will begin with the team presentation and followed by the lecture. For those classes coincided with factory visit, there will be Q&A at the end of the class. Students will be asked to respond to questions and encouraged to participate during those factory visit/class.

Assessment of Final Grade

The grading system is based on the % of effort spent in each of the following areas. For reference, students will be assessed according to the following percentage distribution:

1. Class attendance & participation	10%
2. Midterm Exam	30%
3. Group presentation	
a. Content	10%
b. Presentation style and quality	10%
c. Q&A and audience reception	5%
d. Team effort	5%
4. Final exam	30%
 Total	 100%

No additional course work will be given for final grade. Therefore students should make every effort to gain maximum % in the above categories. Decimal of % will be rounded up and the grade will be final based on the % earned.

Weekly Schedule

Week 1: CIEE Student Orientation

Student arrival

Week 2: Class Overview/Emerging Chinese economy

Course Syllabus – BUSI_3001_Fall_2014

Lecture - Emerging Chinese economic power

Reading materials:

10_02_2014_003BJ aims to revamp pension

17_02_2014_004 Biden defends Pacific Trade Pact

17_02_2014_018 Why trade talks are still on track

19_02_2014_022China becomes No 1 Gold Buyer

Jan26,2011 Xi's background
SH FTZ Restrictions 01_10_2013_004

Week 3: China Economic Stimulus in the midst of the Global Financial Crisis

Lecture - China Economic Stimulus in the midst of the Global Financial Crisis

Reading materials:

05_04_2013_001 Foreign firms embrace pressure from China
05_04_2013_014 Firms brace China
19_02_2014_001 Energy out, US in at China Fund
19_02_2014_001 Islamabad BJ economic partnership
19_02_2014_014 Energy out, US in at China Fund

Video on 2008 Global Financial Crisis

Week 4: China RTO companies on Wallstreet

Student presentation – Emerging China Economic Power after the Global Financial Crisis

Lecture - China RTO companies on Wallstreet

Reading materials:

4 Jan27,2011 Making Chinese Entre making reverse
05_12_2012_001 China RTO new reversed trend p1
06_05_2013_016 Fall of Suntech, largest solar panel co
9 25_08_2011_010 cease and desist and relist
10 29_09_2011_014 Uncovering Chinese Companies lies
27_01_2014_017 China Critizes Rulings on Auditors
30_01_2014_012 No accounting in China
30_05_2013_014 China's accounting
30_05_2013_018 China's no 1 butcher to US
Reverse mergers by SEC

Week 5 Consumer Based VAT (Value Added Tax) policy

Student presentation – Chinese RTO's

Lecture - Consumer Based VAT (Value Added Tax) policy

Reading materials:

China Tax Nov 2008 Issue 13
China VAT Alert Major Revision Sept 2006
Issue 11,2008 China Swith to Consumption Based VAT
YAN-25

Review Mid Term Exam

Week 6: Mid Term Exam includes lectures and reading materials assigned during Week 1-4

Week 7: **Video - Too Big To Fail/Sunzi**

Week 8: CIEE Cultural Excursion - no class

Week 9 Labor Contract Law

Lecture - Labor Contract Law

Reading Materials:

1. New Labor Contract Law

Week 10: National Holidays – no class

Week 11: RMB Exchange Rate

Student presentation – Labor Contract Law

Lecture - RMB Exchange Rate

Reading materials:

- Banking on Reform by Stephen Thomas, Chen Ji.doc
- Great currency debate, Tom Meehan, China Business Rev.pdf
- 09_01_2013_013 Chinese currency manipulation not a problem
- 09_04_2014_016 no rush to stem Yuan's drop
- 12_02_2014_015 BJ takes aim at Investing via Web1
- 12_02_2014_023 BJ takes aim at Investing via Web2
- 16_01_2014_028 China policy mixed results
- 24_04_2014_017 Chinese firms tap foreign financing
- 24_04_2014_022 Chinese firms are tapping foreign funds
- 27_02_2014_001 PBOC behind RMB fall
- 27_02_2014_018 Fall in China's Yuan
- 28_02_2014_015 Hong Kong Lending to China
- 28_02_2014_022 a risk for HK banks
- 28_04_2014_004 BJ Reports Narrower Current-Account Surplus

Week 12: ECFA (Economic Cooperation Framework Agreement) between Beijing & Taipei

Student presentation – RMB Exchange Rate

Lecture - ECFA (Economic Cooperation Framework Agreement) between Beijing & Taipei

Reading materials:

- 12_02_2014_004 Taiwan, China talks leave doors open
- 17_02_2014_003 Taiwan says China rejects APEC talk
- wsj18_12_2009_001 BJ Taipei set stage for pact
- wsj18_12_2009_014 BJ Taipei set stage for pact
- wsj23_12_2009p5 Taiwan, China sign 3 pacts
- z18_01_2012_011 Taiwan Economic Tunnelvision

Week 13: Plant tour



ENGAGE. EXPERIENCE. EMBRACE. EDUCATE.

Week 14: Changing Work Force, HR Issues, Staff Expectation and Challenges
Student presentation - (Economic Cooperation Framework Agreement) BJ & Taipei

Lecture - Changing Work Force, HR Issues, Staff Expectation and Challenges

Review of the final exam

Reading materials

12_03_2014_016Strikers in China say IBM fired 20.pdf

Week 15: Final Exam
Final exam includes lectures and materials from Week 6 -14

Course Instructor

Charles Mo is a Certified Public Accountant in New Hampshire, USA. Charles is the Chairman and the founder of Charles Mo & Company which was established in Shanghai, China on June 23, 2005. This boutique consulting firm provides services to American companies invested in China including outsourced accounting, corporate management advisory service, training, and mid level executive recruiting. In 1995, Charles moved to China as the Controller for Polaroid China. In 1996, he served as the Chief Financial Officer for Nike China. In 1999, Charles joined Coca-Cola Shanghai as the Chief Financial Officer and later in 2001 became its Chief Operating Officer until 2005. Prior to Coke Charles worked for Wang Laboratories, Inc. in Lowell, Massachusetts in various financial management capacities for 12 years. Prior to Wang, Charles worked in the public accounting for Thomas Allen, CPA and Ernst & Whinney. In 2003 Charles joined the American Chamber of Commerce in Shanghai, and was appointed as its CSR Committee Vice Chairman in 2004 and its Board Treasurer in 2005. Charles was later elected as the Board Vice Chairman in 2006, 2007, and 2008. Charles has been an adjunct professor for CIEE (Council of International Education and Exchange) since Spring 2009. Charles has an MBA from California State University Fullerton and a BA in Business Administration from Hong Kong Baptist College.