



CIEE Amman, Jordan

Course name:	Contemporary Arab Media
Course number:	COMM 3003 AMAL/ARAB 4004 AMAL
Programs offering course:	Advanced Arabic Language
Language of instruction:	Arabic
U.S. Semester Credits:	3
Contact Hours:	45
Term:	Spring 2019

Course Description

This course discusses the most recent and important events both regionally and internationally by referring to various media sources either written or visual. In addition, a single news material would be discussed by referring to multiple news agencies making comparisons between them many media-related vocabularies will be thoroughly concerned.

Learning Objectives

By the end of this session, students should be able to:

1. Understand the most important media-related vocabulary
2. Combine each news institution's ideology with that institution specific way of presenting the news material to its viewers
3. Discuss political, economic and social issues fluently and efficiently
4. Able to follow a single news material in different sources

Course Prerequisites

Students are required to be familiar with a large number of words and terms and compositions press and media related to subjects, such as politics, economy, diplomacy and international relations, wars and conflicts, political parties and regimes in the world. In addition, students should know the names of official in a number of countries, the names of international institutions, officials and their related jobs.

It is essential that students are familiar with the media in the region; knowledge of the names of Arab newspapers and magazines as well as Arab satellite channels, and international news agencies.

Methods of Instruction

- Teaching is based on the texts of news and news reports (written and audio) and it will be used for reading, listening and discussion.
- Give students a news story to read at home and then discuss it in class after clarifying the meanings of words and difficult compositions
- Follow the news to the issue of what, by reading in the newspaper, or listen to the satellite channel, and then speaks of each student in the class what they read or heard
- Pursue a subject (political, economic, social, or otherwise) during the semester to write a newspaper report and present it in the class.



Assessment and Final Grade

Daily Homework	15%
Mid-term Exam	15%
Attendance & Participation	10%
Oral Presentations	10%
Final Exam	20%
Quizzes	15%
Final Project	15%

Course Requirements

Daily Homework

Daily homework is due in class on the date noted on the weekly plan schedule and should be handed into the folder on my desk at the start of each period. Students are expected to keep all handouts and organize them so that they can use them again in the future.

Attendance and Class Participation

In order to get the most out of each class, it is very important that you are prepared, alert, and engaged during class activities. In-class activities are designed with the assumption that you already studied the vocabulary and grammar explanations at home and are prepared to activate that knowledge in class. It is essential that you attend every class in order to not fall behind. If you come to class late it will reduce your participation grade. If you are more than 20 minutes late for class, it will be considered an absence.

Quizzes

There will be a number of quizzes throughout the semester to check that students have adequately prepared for class, learned the vocabulary and structures.

Oral presentations

The students will be engaged in numerous communicative **activities**, which include frequent class presentations. These activities and assignments will be graded (e.g. will be asked to do skits/plays, oral presentation, etc).

Midterm Exam

The midterm exam will be divided into two parts; one is written, and the other is an oral presentation on a topic assigned by the instructor.

Final Exam

At the end of the term, there will be a final exam that includes a set of articles and questions including text analysis.



Final Project

Students will choose a topic of their interest and produce a research paper according to the guidelines provided by the instructor. In addition, students have to present their paper to the class.

Weekly Schedule

Week 1

Introduction التعارف

Intro to Arab Media الصحافة والإعلام العربي

Jordan Media الصحافة والإعلام الأردني

Arab and International News Agencies وكالات الأنباء العربية والدولية مصادر المعلومات-

Week 2

US and it's role in Media الاعلام الأمريكي ودوره في العالم

Oral Presentation

Week 3

Syria News أخبار سوريا

Week 4

Jordan News: أخبار الأردن

- Political Reform الإصلاح السياسي
- Regional and International Relations العلاقات الإقليمية والدولية
- Foreign Policies السياسة الداخلية والخارجية

Quiz

Week 5

Rural retreat

Week 6

Readings from Jordanian Newspapers قراءات في الصحف الأردنية

Oral Presentation

Week 7

The Arab-Israeli Conflict الصراع العربي-الإسرائيلي

Egypt Now الأزمة المصرية- الانقلاب العسكري- الحكومة والإخوان المسلمون

Midterm

Week 8

Spring Break

Week 9

Israeli Palestian negotiations المفاوضات الفلسطينية الاسرائيلية

Oral Presentation

**Week 10**

Economics - Financial Crisis الأزمات المالية العالمية

Quiz**Week 11**

Sport News أخبار الرياضة

Weather forecast أخبار الطقس

Oral Presentation

Week 12

The War Against Terrorism قضايا دولية: الحرب على "الإرهاب"

Week 13

Human Rights حقوق الإنسان

Quiz

Week 14

Environment and Pollution التلوث البيئي

Oral Presentation

Week 15

Media Censorship in the Arab World الرقابة على الصحافة العربية

Week 16

Final Project and Presentation عرض البحث

Final Exam الامتحان النهائي

Readings

This material will always be up-to-date, because it depends on the news of recent political in Jordan, the region and the world. So, there is no text book or a specific reference, but there will be news articles from several media resources (press, radio, satellite channels, news website and magazines). Students will be asked to follow news from various media resources such as newspapers: Al-Ra'i, Al-Dostoor, Al-Gad, and Al-Sabeel, Al-Ahram, Al-Hayat, and Al-Quds Al-Arabi and satellite TV: Al Jazeera, BBC, Al-Arabia, CNN.